



July 24, 2024

City Council
City of La Crosse, Wisconsin

To Members of the City Council,

This letter is sent in support of the REACH Center's interest in creating a business model locally that supports the needs of community members. Specifically, our community is greatly in need of expanded access to dental care, behavioral health options, and housing navigation. These services along with several other supportive services are proposed to be provided in the REACH center in collaboration with community partners. This model of neighborhood based, easily accessible service provision is evidenced based and shown to be a positive way to build healthy, proactive and well resourced communities.

As referenced in the letter I sent on February 28, 2024, the Health Department has an interest in promoting efforts to fill gaps in service that cause deficiencies in health outcomes for our county residents. Several of most highly prioritized gaps could be impacted by this center successfully establishing their mission in our area. I appreciate the City Council's consideration and your support for the needs of all community members.

Respectfully,

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