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Sent: Monday, July 10, 2023 9:19 AM

To: Trost, Jennifer <trostj@cityoflacrosse.org>; Sleznikow, Larry <sleznikowl@cityoflacrosse.org>

Subject: Short Term Rental Licensing

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Good morning,

My name is Carma Burfield and I am an Air BNB Superhost on the North side. I have welcomed guests into my home for 6 years, and I am interested in the upcoming proposal to have units licensed.

In an emerging culture of gig workers, I understand the need for some parameters to be set, whether Uber and Lyft drivers, WalMart shoppers, or Airbnb hosts. I am in favor of having the highest quality short term rentals in our beautiful city. We live in an amazing area of Wisconsin, and our tourist business flourishes because of the quality options that LaCrosse provides for travel.

What I am not in favor of is the City of LaCrosse assessing an arbitrary fee to me. The city is heavy on licensing, and I know it doesn't escape you that citizens feel that it is nothing more than a revenue builder. Pet license, chicken license, neighborhood block party license, beekeeper license, food truck license, beverage operators license, (and don't forget alternate side parking)....and a fee for each.

Please understand that there is ability to evaluate the short-term rental units in the city without adding a yearly fee to do so. I feel it has become much too routine to "just add a \$\$ fee to anything that comes before a vote". My guests are already paying state tax, county tax and local room tax. The city is already benefiting from me opening my home to out-of-town guests.

I appreciate your serving on this committee, and I trust you will give this your honest and thoughtful consideration. Yours were the only 2 emails I found on

the city site.....please feel free to share this opinion with the other
Neighborhood revitalization commission members.

Carma Burfield
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