

Cold Weather Get Together - Saturday, February 7th

ORA Trails, BLACK, Beer by Bike Brigade, and Adventure Films, are planning to host a free community winter event at the Upper Hixon Park and Pump Track on February 7th. The event will be free and open to the public, with no registration required and no exclusive use or trail closures requested. All trails, facilities, and park features will remain fully accessible to non-participants throughout the day. The event is "come and go" and we do not anticipate there will be more than 200 people at any given time. There will be no alcohol. We plan to present to the park board in January.

Event Overview – Cold Weather Get Together

Proposed Date: February 7

Time: 1pm-7pm

Location: Upper Hixon Park & Pump Track

Hosts: ORA Trails, BLACK, Beer by Bike Brigade (BBBB), Adventure Films

Event Mission

The” **Cold Weather Get Together**” event is designed to celebrate winter recreation, foster community connection, and encourage people of all ages and backgrounds to get outside during the colder months. This free, family-friendly gathering aims to make outdoor experiences accessible, welcoming, and enjoyable for everyone—whether through casual trail outings, warming fireside conversations, or simply exploring the beauty of winter in the La Crosse bluffs. With easy access, no required registration, and a wide range of activities for all comfort levels, the event is centered on creating a positive, inclusive winter experience for our community.

Cost to Attend:

Free and open to all (optional fundraising components hosted by partners)

Activities & Schedule

(Set-up: 8am - 1pm)

1:00–5:00 PM — Community & Family Activities — Hosted by ORA (no cost)

- Promote Community Trail use (hike, bike, run)
 - Family Scavenger Hunt -“Geocache-style” exploration bins placed in select areas
 - Kids’ Pump Track Course area
 - Bike Access for All - Hope to partner with UWL and local bike shops to provide free bikes and helmets for individuals who wish to ride but do not have a bike, promoting equitable access and new recreation experiences.
 - Candle light hike/ sunset hike using the Prairie Loop
- Hot Cocoa, S’mores, and Fireside Chats

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- Games, snowman making (snow permitting)
- Door prizes

2:00–5:00 PM Cup of Love — Hosted by BLACK (optional: fundraising)

- Operates like a standard chili cook off
- Participants pay \$(X) to sample and vote
- All proceeds benefit BLACK
- Food prepared off site and transported in electric roasters to maintain safe temperatures

1:00–5:00 PM 50/50 Raffle — Hosted by Beer by Bike Brigade (optional: fundraising)

- Conducted using BBBB's established raffle license
- All proceeds benefit BLACK

5:00–5:30 PM: Door Prizes & “Cup of Love” Awards

5:30–7:00 PM: Candlelight Hike — Hosted by ORA (no cost)

(Clean-up: 7pm-9p)

Event Logistics - Infrastructure, Food Safety & Waste Management

Tents & Equipment

- Weather-barrier tent provided by Tom's Tents
- Electrical access requested for heating units, lighting, and roasters
- Several portable Solo-Stove-style fire pits placed in designated open-air areas (monitored by fire tender volunteers)

Food Handling & Safety

- All food prepared offsite by participants
- Food transported in heated electric roasters and kept plugged in to maintain safe food temperatures
- Biodegradable/compostable or reusable serving cups, bowls, and utensils used

Waste Management

- Clearly labeled trash and recycling stations
- All waste removed from the park at the end of the event by organizing partners

Restrooms

- Additional portable toilets will be rented:

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- 2 standard units
- 1 ADA-accessible unit

Parking

- Attached photo
- All existing parking areas remain open to the public
- Accessible parking spaces will be clearly marked

Trail Access

- No exclusive use requested
- No trail, route, or area closures
- All normal park access preserved for the public throughout the event

EVENT STAGING DETAILS

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Moonlite Hike Route

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