



December 1, 2024

Dear WEDC,

The Lower Northside and Depot Neighborhood Association encourages you to fund the Vibrant Spaces proposal brought forward by the City of La Crosse and the North La Crosse Business Association. We have no doubt that through strategic improvements to Caledonia Street's parking lot and the opportunity to embrace the passion of the small businesses along it to organize events, the nearby businesses would benefit from the renewed energy. The pride of the surrounding neighborhoods runs deep and we know this energy coming from this historic street would generate even more passion.

Again, we encourage you to fund this significant project for La Crosse's Northside.

Sincerely,

Jerry Swim

Jerry Swim, Chair
Lower Northside and Depot Neighborhood Association
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-Northside Pride Runs Deep!