



February 5, 2026

To whom it may concern:

I'm submitting this letter in support of our Special Events application to host our 30 for Freedom event at Chad Erickson Park. If approved, this will be our third year hosting the event at the park. It works well for our needs and doesn't seem to interfere with other park users.

Our event is the local installment of a much larger movement. 30 for Freedom is a fun run/walk to raise awareness and funds in the fight against human trafficking. All donation collections are done online, prior to the event, and there will be no sales at the park. Our event is small and doesn't generate much trash. We just take it home, so it doesn't impact the park experience.

The route for the event is simple-runners basically make a 1.6-mile loop and repeat it until they're done. You can see from the map that we do spend a short amount of time on neighborhood streets but the time of day and low numbers mean we don't cause a disturbance. Most of our participants do two laps which means they are done running and walking by 9am or so.

I hope this helps clarify some of the details. Please feel free to contact me if you have any questions and thank you for the opportunity to host this event in La Crosse!

Sincerely,

Jake Smith
30 for Freedom-Lax Director
Co-Pastor Bluffs Community Church

30 for Freedom Route

