

Below is the other wall sign, existing cabinet getting a new face.



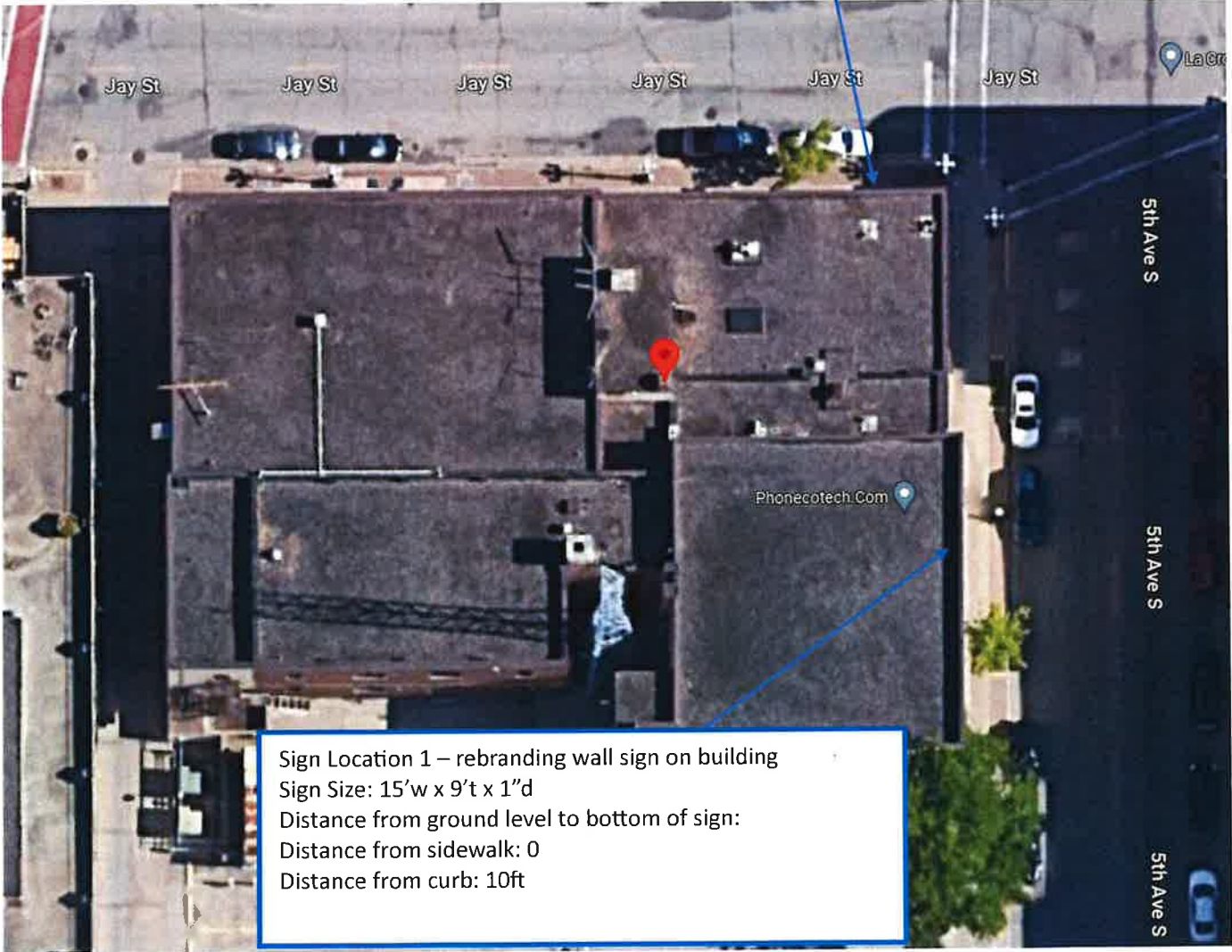
EXISTING



PROPOSED

Brightspeed (previously CenturyLink)  
206 5<sup>th</sup> Ave. S  
La Crosse, WI 54601

Sign Location 2 – rebranding wall sign on building  
Sign size: 6'-6" w x 3'-6" t x  
Distance from ground level to bottom of sign:  
Distance from side walk: 0  
Distance from curb: 6ft



Sign Location 1 – rebranding wall sign on building  
Sign Size: 15' w x 9' t x 1" d  
Distance from ground level to bottom of sign:  
Distance from sidewalk: 0  
Distance from curb: 10ft

Legal Description of benefiting parcel(s):

C & F J DUNN, H L DOUSMAN & PETER CAMERONS ADDITION LOTS 9 & 10 BLOCK 14 LOT SZ: 60 X 169 1/2