

## Craig, Sondra

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**From:** Woodard, Chris  
**Sent:** Thursday, October 26, 2023 10:36 AM  
**To:** ZZ City Clerk  
**Subject:** Impact of STRs

**From:** Brad Quarberg <bquarberg@gmail.com>  
**Date:** October 26, 2023 at 8:13:30  
**Subject:** Fwd: Impact of STRs

On Oct 20, 2023, at 7:43 AM, Brad Quarberg <[bquarberg@gmail.com](mailto:bquarberg@gmail.com)> wrote:

Dear City Council Members:

I am writing you as a concerned city resident and La Crosse School Board member. (Please note: In this correspondence, I do not speak on behalf of the school board.)

As you discuss the ordinance dealing with Short-Term Rentals, I want to make you aware that decisions on this important issue not only impacts the neighborhoods in which they are located, but also on the School District.

When homes in residential neighborhoods are bought at higher-than-asking prices and then turned into Short-Term Rentals (bed and breakfasts), it drives out potential family-with-children-buyers. That means the school district loses potential state-funding and decreased enrollment.

The district's per-member revenue limit last year was about \$11,300 so each "lost student" is an opportunity cost of about that amount. If six houses turned from a single-family home that produced 1.5 kids for our school district to a short-term rental that was not family generating, the district would lose about nine students and a little over \$101,700.

As you can see, this adds up quickly. It's time to prioritize housing developments and ordinances that promote families moving to La Crosse. This is not only good for a thriving city, but also a thriving school district

Please keep our neighborhoods and the impact on the School District in mind as you work to make an ordinance that addresses STRs.

Sincerely,  
Brad Quarberg

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**Brad Quarberg**  
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