

# City of La Crosse Bicycle and Pedestrian Master Plan

One-year Review



# The Plan



## Community Engagement

- Pop-up events
- Interactive online map
- Walk and bike audits
- Open houses

## Key Themes

- Comfort and safety for people of **all ages and abilities**
- Connected networks with **protection**
- Funding opportunities and **seamless implementation**
  - Prioritize projects



# New Projects

(In Capital Improvement Plan - Received grants)

(No Funding in 2026)

Total Funding
<b>\$2,255,651</b>
New Borrowing: \$988,000

The Avon Street Greenway was a recommendation in the 2012 Bicycle and Pedestrian Master Plan and the 2020 Safe Routes to School Plan with the intention of providing residents a safe, low-stress network to commute via active transportation. This greenway will serve as a connection to important community amenities including the Northside Community Pool, three schools, the North Community Library, and more. This greenway also creates another vital link to the active transportation network in La Crosse and will provide the only designated and continuous north-south connection for bicyclists on the Northside of La Crosse. The Avon Street Greenway is anticipated to create traffic calming through a combination of traffic circles, raised crosswalks, and bump outs from Moore Street to St. Cloud Street.

Requesting Department(s): Engineering, Planning and Development; Sanitary Sewer Utility; Stormwater Utility; Streets; Water Utility  
 Request Type: Project  
 Current Status: Not started  
 Timeline: 2028 to 2029  
 Department Point of Contact: Dinkel, Jenna

**Justification:**

**What is the request's desired outcome?**  
 The Avon Street Greenway will create another link to the multimodal network in La Crosse by providing residents a safe, low-stress street to commute using active transportation. Like the other greenways in the city, Avon Street will give residents an enjoyable and accessible route to their desired destinations on foot or on bike. The project outcome should provide safe and accessible alternative transportation options and promote bicycling and walking as a form of transportation for residents and students.

**How will this outcome be measured?**  
 The outcome will be measured by an increase in usage among bicyclists and pedestrians and can partially be determined by counts provided by the Safe Routes to School Program. Additionally, the safety component of this project can be measured by a reduction of crashes along the corridor and reduced vehicle speeding.

**What is the methodology used to determine the budget for this project?**  
 Engineering provided cost estimates.

**Approval & Oversight:**

**Has request been approved by an oversight board?**  
 Yes by Bicycle and Pedestrian Advisory Committee on 2/13/2024 (see Legistar 24-0249)

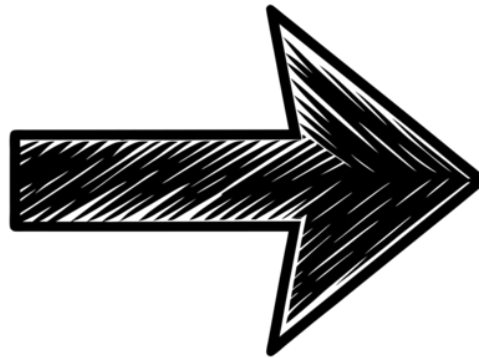
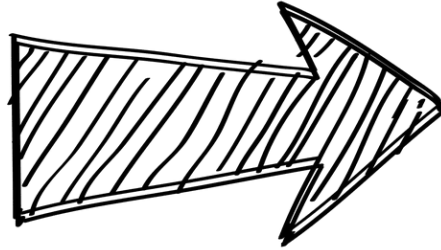
**Is this request part of an approved master plan?**  
 Yes it is part of Bicycle and Pedestrian Master Plan (2012) and Safe Routes to School Plan (2020) dated 10/14/2021

**Does this request require regulatory/other outside approval?**  
 Yes, and it has not received all required approvals yet.  
**Approvals Received:** No  
**Approvals Remaining:** Board of Public Works and Wisconsin DOT will need to approve recommended treatment.

**Outside Funding:**

**Does this request require the city to contribute funds?**  
 No

**Does this request use donated funds?**  
 No



**182 Monitor St - Rose St to Lang Dr (STP Urban)**

(No Funding in 2026)

Total Funding
<b>\$4,425,000</b>
New Borrowing: \$1,260,000

Complete Curb & Gutter. Contract pave.  
 Street ID: S-01770, S-01771, S-01772 (3 Blocks)  
 Pavement Rating: 5 Curb & Gutter Rating: Good  
 Distance (Miles): .447  
 Companion: Storm & Water Main Project

Requesting Department(s): Engineering; Sanitary Sewer Utility; Stormwater Utility; Streets; Water Utility  
 Request Type: Project  
 Current Status: Not Started  
 Timeline: 2025 to 2027  
 Department Point of Contact: Sward, Stephanie

**Justification:**

**What is the request's desired outcome?**  
 Reconstruct street, add storm capacity and replace failing water main.

**How will this outcome be measured?**  
 PASAR rating.

**What is the methodology used to determine the budget for this project?**  
 Engineering Dept. estimate.

**Explain why project will take more than one year to complete?**  
 First year is design, State letting is in future year.



**Approval & Oversight:**

**Has request been approved by an oversight board?**  
 Yes by Board of Public Works on 4/1/2019 (see Legistar 19-0483)

**Is this request part of an approved master plan?**  
 No

**Does this request require regulatory/other outside approval?**  
 No

**Outside Funding:**

**Does this request require the city to contribute funds?**  
 No

**Does this request use donated funds?**

**PROJECT 1A: AVON ST GREENWAY**

**Project Number:** 9

**Facility Type:** Greenway

**Extents:** Moore St to Monitor St

**Mileage:** 1.67 miles

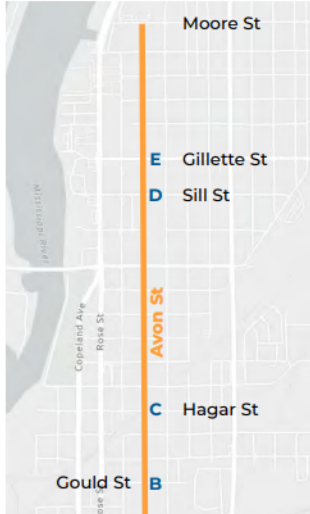
**Key Project Notes:**

- 19 intersections within project limits
- 15 intersections that need improvements
- Assume 5 traffic circles,
- 5 raised intersections, 5 sidewalk bump outs

APPROXIMATE COST	
PROJECT TYPE	DOLLAR AMOUNT
Traffic Circles	\$164,820.00
Raised Intersections	\$302,250.00
Sidewalk Bump Outs	\$319,140.00
Contingency (25%)	\$196,550.00
<b>Total Cost</b>	<b>\$982,760.00</b>

**Intersection Notes:**

- A** Monitor St has curb bump outs
- B** Gould St has a traffic circle
- C** Hagar St has a railroad crossing
- D** Sill St has curb bump outs
- E** Gillette St has curb bump outs



Tier	Project ID	Start/End	Facility Type	Start/End	Mileage
2A	10	Moore St	Greenway	Avon St	Bud Hendrickson 0.61
	87	River Valley Dr	Two-Way Cycle Track	Great River State Park Trail	Gillette St 0.46
2B	62	River Valley Dr/ St James St	Sidepath	George St	Gillette St 1.4
	Spot Imp. 14		Protected Intersection		
	Spot Imp. 15		Formalized trail access		
2C	51	Monitor St	Protected Bike Lanes	Avon St	Lang Dr/Hwy 35 0.33
	31	Pine St	Greenway	Clinton St	La Crosse St 0.45
2D	108	Pine St	Greenway	Front St	6th St 0.25
	Spot Imp. 16		Add Bike Ramps		
2E	4	17th St	Greenway	Farnam St	Green Bay St 0.35
	11	17th St	Greenway	Weston St	Ward Ave 0.47
2F	42	7th St	Protected Bike Lanes	Farnam St	Hwy 14 0.15
	72	Rail with Trail	Trail	Hwy 14	Sims Pl 0.5
	82	Hwy 14	Trail	Sims Pl	Gundersen Trail 0.16
	Spot Imp. 21		Protected Intersection		
	Spot Imp. 22		RRFB		
2G	Spot Imp. 23		Protected Intersection		
	23	SW Greenway	Greenway	VIP Trail	East Ave 0.96

TIER TWO PRIORITY PROJECTS

# Anticipated Projects - Pending Funding

## PROJECT 1F: KING ST GREENWAY

**Project Number:** 1

**Facility Type:** Greenway

**Extents:** Front St to 8th St

**Mileage:** 0.57 miles

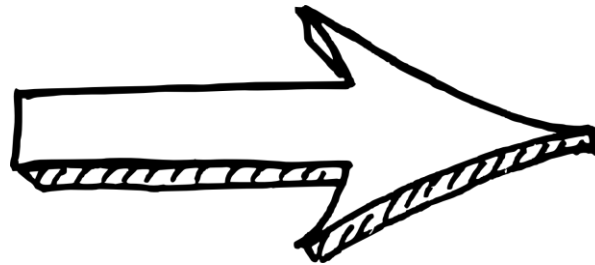
### Intersection Notes:

- A 8th St has curb bump outs
- B Front St has curb bump outs
- C Second St reconstructed in 2023

### Key Project Notes:

8 intersections within project limits  
 5 intersections that need improvements  
 Assume 5 sidewalk bump outs based on previous study work

APPROXIMATE COST	
PROJECT TYPE	DOLLAR AMOUNT
Traffic Circles	\$0.00
Raised Alley	\$407,317.50
Sidewalk Bump Outs	\$649,825.00
Contingency (25%)	\$264,290.00
<b>Total Cost</b>	<b>\$1,321,432.50</b>



**946 King Street Greenway Extension** Transportation & Utilities - Streetscaping

<b>2026 Funding</b> <b>\$250,000</b>	<b>Total Funding</b> <b>\$1,550,000</b> <small>New Borrowing: \$1,200,000</small>
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The King Street Greenway currently exists from 7th to 22nd Street. The King Street Greenway Extension will be an expansion of the existing greenway which gives multimodal access to many residents and businesses alike. The greenway's extension from 3rd to 7th Street will create an essential multi-modal connection to the larger transportation network in La Crosse. The King Street Greenway extension will pass by important community amenities including a grocery store, the MTU Transit Center, Cameron Park, and many more. The plan for King Street Greenway includes temporary, painted bump out treatments on 3rd and 4th Street with a raised alley crossing between the two streets. Additionally, between 5th and 7th Street the plan includes curb extensions on all intersections with bioretention planters and rain gardens on portions of each intersection with a pedestrian refuge island on 7th Street. Current estimate does not include utility work.

Requesting Department(s): Engineering, Streets  
 Request Type: Project  
 Current Status: Construction Plans Complete  
 Timeline: 2025 to 2030  
 Department Point of Contact: Sward, Stephanie

**Justification:**

*What is the request's desired outcome?*  
 The King Street Greenway's desired outcome is to create a vital and safe space for bicyclists and pedestrians of all ages to reach desired destinations including downtown La Crosse, Riverside Park, Cameron Park Farmer's Market, and many more. This project creates an essential multi-modal connection to the larger active transportation network in La Crosse. It will connect to the Riverside Park shared use path, 2nd Street 22nd Street. The King Street Greenway is a priority project in the 2012 Bicycle and Pedestrian Master Plan.

*How will this outcome be measured?*  
 Increased usage by bicyclists and pedestrians and decreased crashes along this corridor.

*What is the methodology used to determine the budget for this project?*  
 Engineering provided cost estimates and accounted for plan development, state review of design and construction, and construction costs.

*Explain why project will take more than one year to complete?*  
 Project design and construction need to be completed in different years and receive approval from the Wisconsin Department of Transportation.

**Approval & Oversight:**

*Has request been approved by an oversight board?*  
 Yes by Bicycle and Pedestrian Advisory Committee on 2/13/2024 (see Legislar 24-0249)

*Is this request part of an approved master plan?*  
 Yes it is part of Bicycle and Pedestrian Master Plan (2012) dated 10/10/2012

*Does this request require regulatory/other outside approval?*  
 Yes, and it has not received all required approvals yet.

**Approvals Received:** No  
**Approvals Remaining:** Board of Public Works and Wisconsin Department of Transportation.

**Outside Funding:**

*Does this request require the city to contribute funds?*  
 No

*Does this request use donated funds?*  
 No

## PROJECT 1C: RANGER DR PROTECTED BIKE LANE

**Project Number:** 107

**Facility Type:** Protected Bike Lane

**Extents:** Hwy 35 to Gillette St

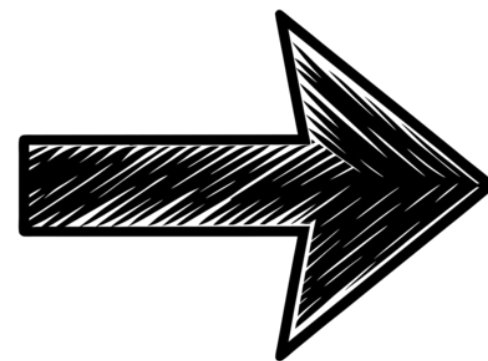
**Mileage:** 0.44 miles

**Associated Spot Improvement:** 28

### Key Project Notes:

Residential on west and high school on east  
 3 Intersections within project limits  
 Assume no replacement of the sidewalk and tying into existing sidewalk

APPROXIMATE COST	
PROJECT TYPE	DOLLAR AMOUNT
Protected Bike Lane	\$610,241.50
Protected Intersection	\$82,405.00
Contingency (25%)	\$173,160.00
<b>Total Cost</b>	<b>\$865,806.50</b>



## 1031 Ranger Drive Protected Bike Lanes

(No Funding in 2026)

<b>Total Funding</b> <b>\$380,000</b> <small>New Borrowing: \$380,000</small>
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Installation of protected bike lanes along Ranger Drive from George Street to Gillette Street. Part of the newly adopted Bicycle & Pedestrian Master Plan to address safety and accessibility for all ages and abilities of bicycle users. Median barrier to be retrofit into existing pavement, as the street is less than 5 years old.

Requesting Department(s): Engineering, Planning and Development  
 Request Type: Project  
 Current Status: not designed  
 Timeline: 2030  
 Department Point of Contact: Sward, Stephanie

**Justification:**

*What is the request's desired outcome?*  
 protected bike lanes along Ranger Drive.

*How will this outcome be measured?*  
 Increased usage among bicyclists of all ages.

*What is the methodology used to determine the budget for this project?*  
 Past Engineering Estimates.

**Approval & Oversight:**

*Has request been approved by an oversight board?*  
 No

*Is this request part of an approved master plan?*  
 Yes it is part of La Crosse Bicycle and Pedestrian Master Plan dated 8/8/2024

*Does this request require regulatory/other outside approval?*  
 No

**Outside Funding:**

*Does this request require the city to contribute funds?*  
 No

*Does this request use donated funds?*  
 No



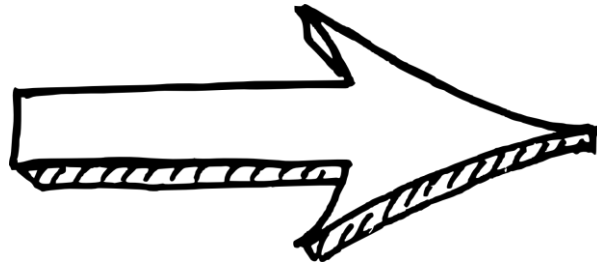
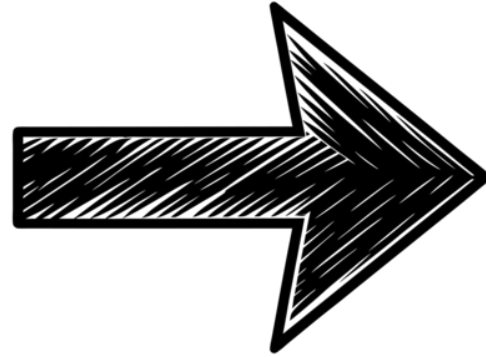
# Upgrading existing facilities/projects

(Grants received and match is in city budget )



Support bike share via promotion and identifying opportunities to encourage more people to ride

I often see delivery trucks parked in the new bike lanes on 2nd street. This is not safe for bike riders.



Resolution approving a Wisconsin Department of Transportation – Transportation Alternatives Program State/Municipal Grant Agreement for the Drift Cycle expansion project and appropriating a funding source to the project.

## RESOLUTION

WHEREAS, the Common Council of La Crosse approved a *Bicycle and Pedestrian Master Plan* in 2012 which includes a benchmark to increase access to bike sharing programs; and

WHEREAS, Drift Cycle first launched in 2021, leasing forty bikes and eight stations and has continued to expand service; and

WHEREAS, Drift Cycle is anticipating expansion to multiple north side locations and one additional location downtown with the addition of thirty bikes and five stations; and

WHEREAS, the City Planning, Development, and Assessment Department, in partnership with Drift Cycle, applied for a Transportation Alternatives Program grant via redistribution funds in the amount of \$45,360 to fund 80% of the estimated cost for the Drift Cycle expansion project; and

WHEREAS, the Wisconsin Department of Transportation is requesting the State/Municipal Agreement be signed prior to announcing funding awards so projects can be implemented in the desired time frame.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby approves the attached State/Municipal Agreement Project I.D. 5991-07-16 to accept and receive funding for the project.

BE IT FURTHER RESOLVED by the Common Council of the City of La Crosse that the sum of \$56,700 be designated to the Drift Cycle expansion project where \$45,360 (80%) will be allocated from Fund 210 available cash, \$8,250 will be allocated from TID 16 cash, and \$3,090 will be allocated from Fund 4833095-580900-23804.

BE IT FURTHER RESOLVED that the Mayor and City Clerk are authorized to execute said agreement.

BE IT FURTHER RESOLVED that the Directors of Finance and Planning, Development, and Assessment are hereby authorized and directed to take all necessary steps to implement this resolution.

Resolution adopted and officially adopted by the Common Council

### 1030 2nd Street Median Retrofit

Transportation & Utilities - Streets

2026 Funding	Total Funding
\$450,000	\$450,000

Installation of median barrier between the newly constructed 2-way cycle track and vehicle lanes along 2nd Street from Market Street to La Crosse Street.

Part of the newly adopted Bicycle & Pedestrian Master Plan to address safety and accessibility for all ages and abilities of bicycle users. Median barrier to be retrofit into existing pavement, as the street is less than 5 years old.

Requesting Department(s): Engineering  
 Request Type: Project  
 Current Status: not designed  
 Timeline: 2026  
 Department Point of Contact: Sward, Stephanie

#### Justification:

What is the request's desired outcome?  
 Installation of median barrier adjacent to the existing 2-way cycle track.

How will this outcome be measured?  
 Increased usage among bicyclists.

What is the methodology used to determine the budget for this project?  
 Past Engineering Estimates.

#### Approval & Oversight:

Has request been approved by an oversight board?  
 No

Is this request part of an approved master plan?  
 No

Does this request require regulatory/other outside approval?  
 No

#### Outside Funding:

Does this request require the city to contribute funds?  
 No

Does this request use donated funds?  
 No



# Non-infrastructure Projects

## Educate Elected Officials about Walking and Bicycling

Educate and help elected officials gain perspective into challenges for walking and biking by coordinating events for them to walk and bicycle in their community with residents or to highlight new facilities.



**Bicycle Safety Education:** Integrate bicycle safety education into the routine curriculum for students of all ages. Focus on creating safe and convenient environments for biking and walking around schools. Collaborate with local bicycle groups and parents to establish Safe Routes to School programs for all K-12 schools

## Update the City Bicycle Map

Priorities should be made to actively update the Bike Map (both in PDF and app based) on an annual cycle. Work with local bike shops and outdoor businesses to distribute printed maps and promote the use of electronic maps.

**CITYWIDE BIKE RODEO**

BICYCLE SKILLS TRAINING - FOOD TRUCK - MUSIC & MORE

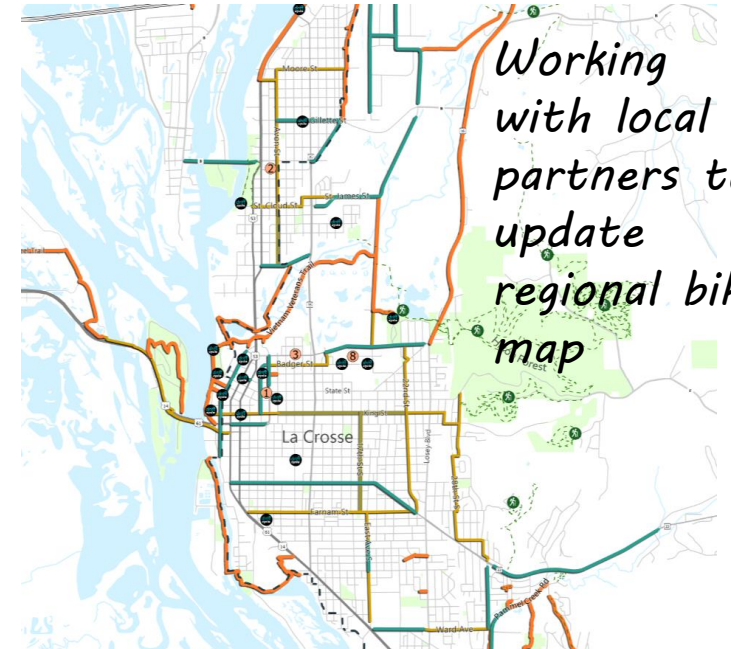
**TUESDAY  
JUNE 3,  
2025  
5:00 - 7:00 PM**

**MYRICK PARK**  
LOWER PARKING LOT

SKILLS TRAINING DESIGNED FOR ELEMENTARY AGED CHILDREN

**BRING YOUR BIKE & HELMET**

Join the City of La Crosse, La Crosse County Safe Routes to School, and other area partners for a night of bike skills and safety.



# *What is next? Future Projects?*



SAFETY ACTION  
PLAN



BIKE AND  
PEDESTRIAN  
COUNTS?



BICYCLING/NEW  
PROJECT EDUCATION



OTHER IDEAS?