CITY OF LA CROSSE

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LEGISLATION STAFF REPORT FOR COUNCIL

File ID 23-0867

Caption AN ORDINANCE to create Article XIX and to make various changes in Chapter 115 of the Code of Ordinances for the City of La Crosse regarding short term rentals.

Staff/Department Responsible for Legislation

Planning, Development and Assessment (Jenna Dinkel)

Requestor of Legislation

Neighborhood Revitalization Commission (NRC)

Location, if applicable

Citywide

Summary/Purpose

The purpose of this ordinance is to create a licensing process for short-term rentals operating in the City of La Crosse. This ordinance creates a system which ensures that short-term rental operators are following other necessary state and local regulations, which include obtaining the State of Wisconsin Tourist Rooming House License and pre-licensing inspection, following City of La Crosse Zoning Code, and paying the City Room Tax.

Background

The Neighborhood Revitalization Commission has discussed and reviewed the possibilities for the regulation and/or licensing of short-term rental operations over the past six months. Research conducted showed that out of the approximately 100 short-term rentals that exist within the City of La Crosse, less than 20 have their required State of Wisconsin Tourist Rooming House License. Concerns have been brought forward regarding noise, parking, garbage, lack of licensing, as well as the increasing supply of short-term rentals in the City. The ordinance drafted works to address concerns by creating a licensing process in conformity with regulations set forth by Wisconsin State Statute.

Fiscal Impact

Staff Recommendation

Staff recommends approval.