



School District of La Crosse

Community Survey Report

June 8, 2026

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Our mission is to help educational leaders gather, organize, and use data to make strategic decisions.

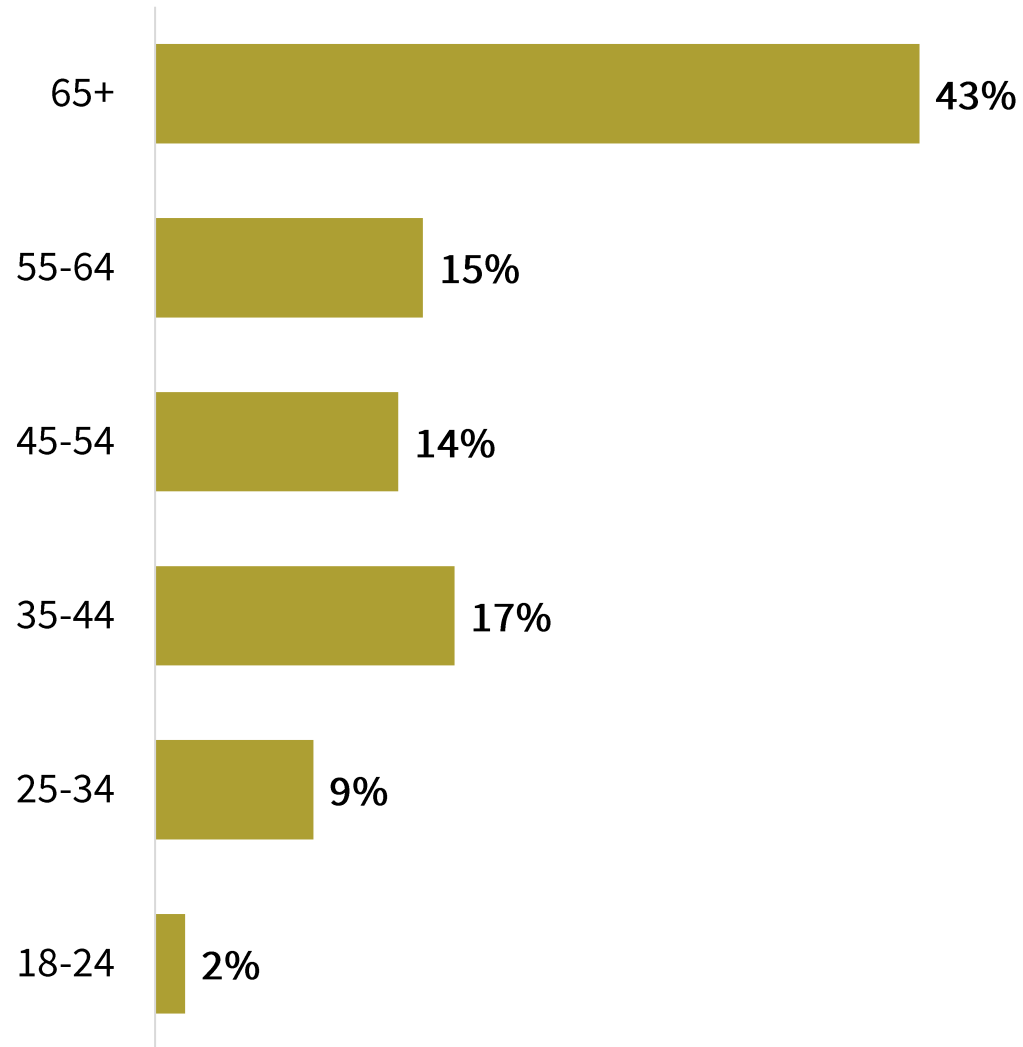
- Founded in 2002 to provide independent research
- Conducted over 3 million staff, parent, and student, and community surveys for school improvement
- Helped more than 1,400 school districts navigate the strategic planning and referendum planning process

Survey Information

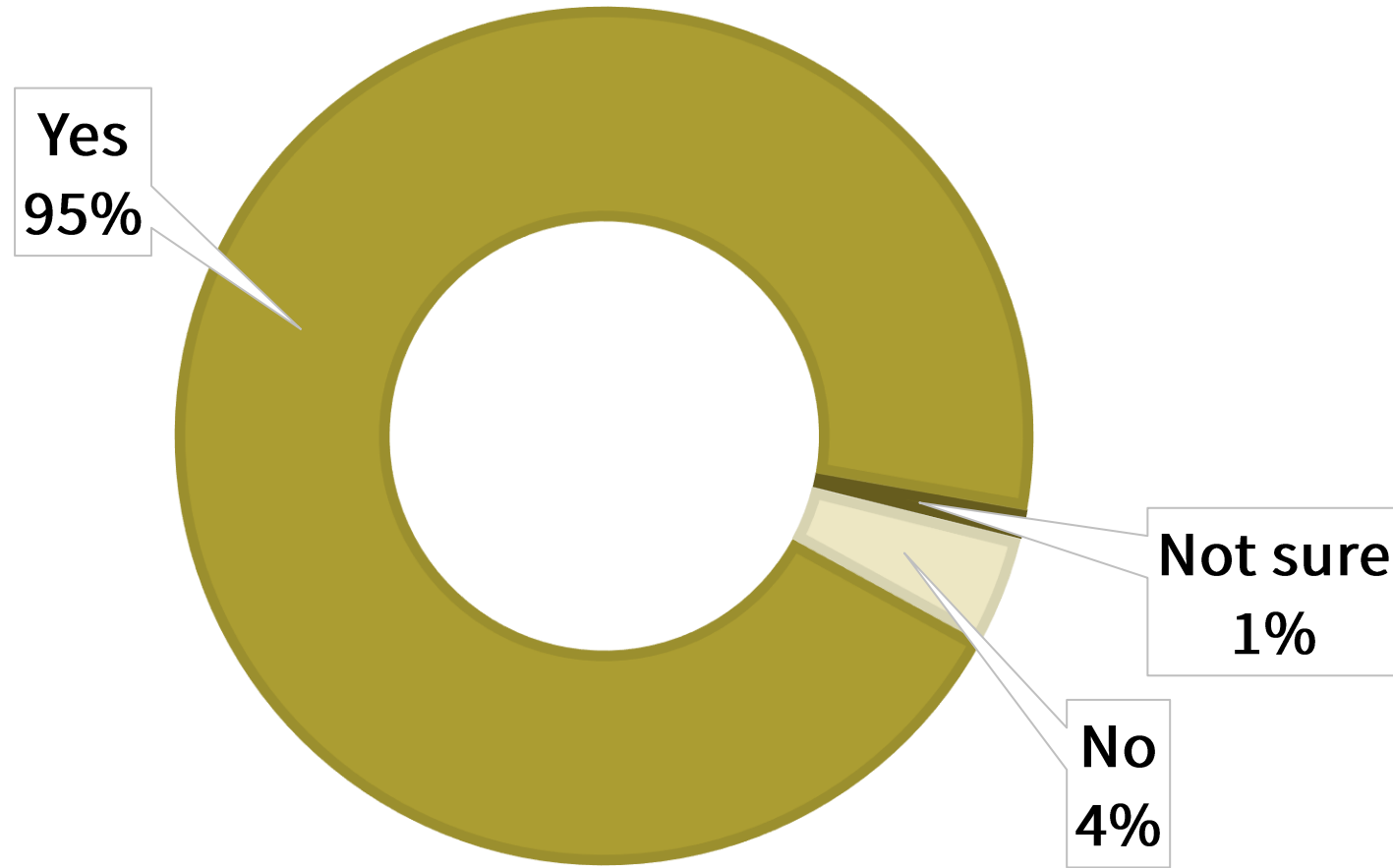
- **June 1, 2026** survey deadline
- **4,140** respondents
- **14.5%** response rate
- **+/- 1.5%** statistical margin of error



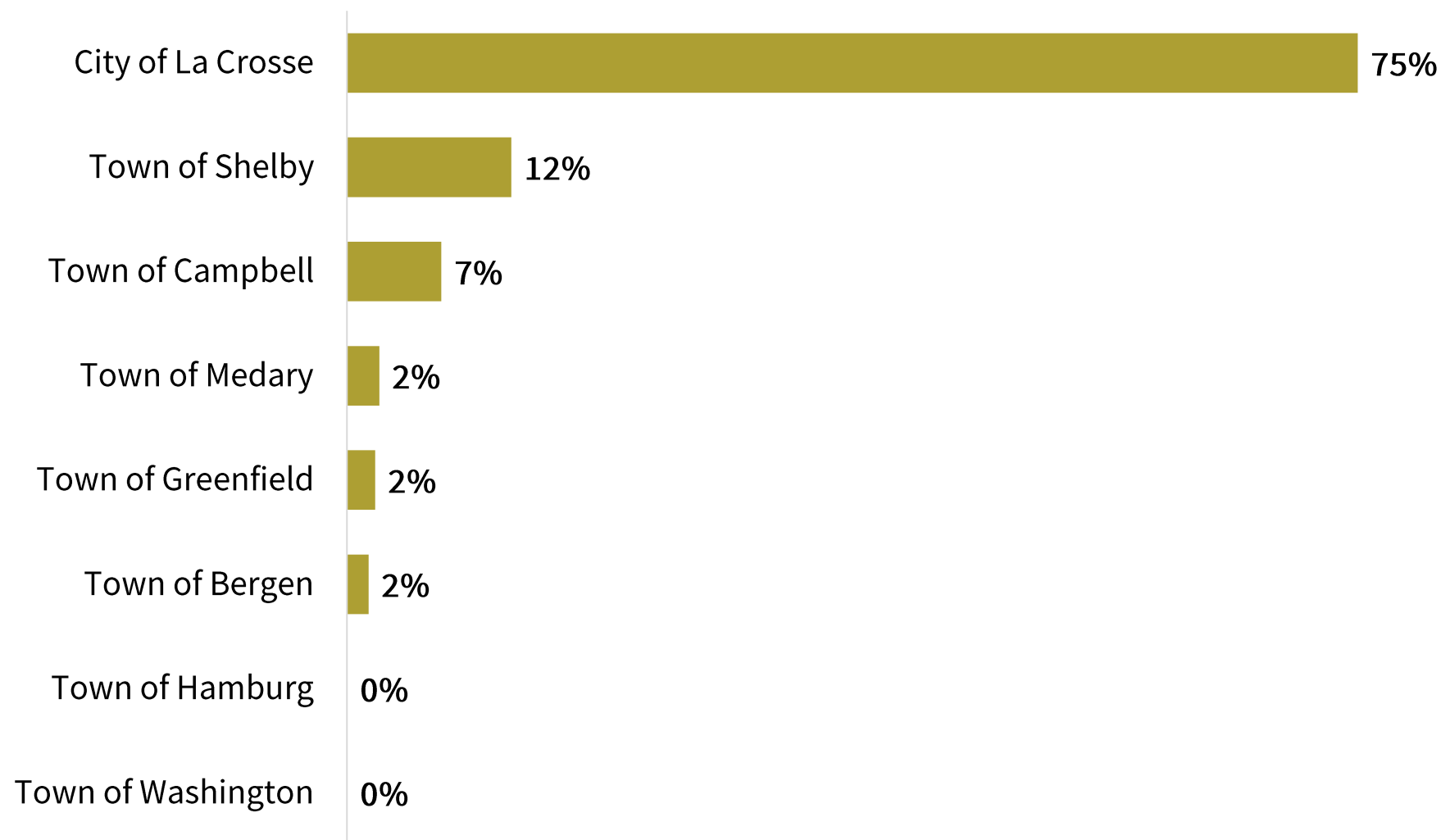
What is your age?



Is your primary residence in the School District of La Crosse?



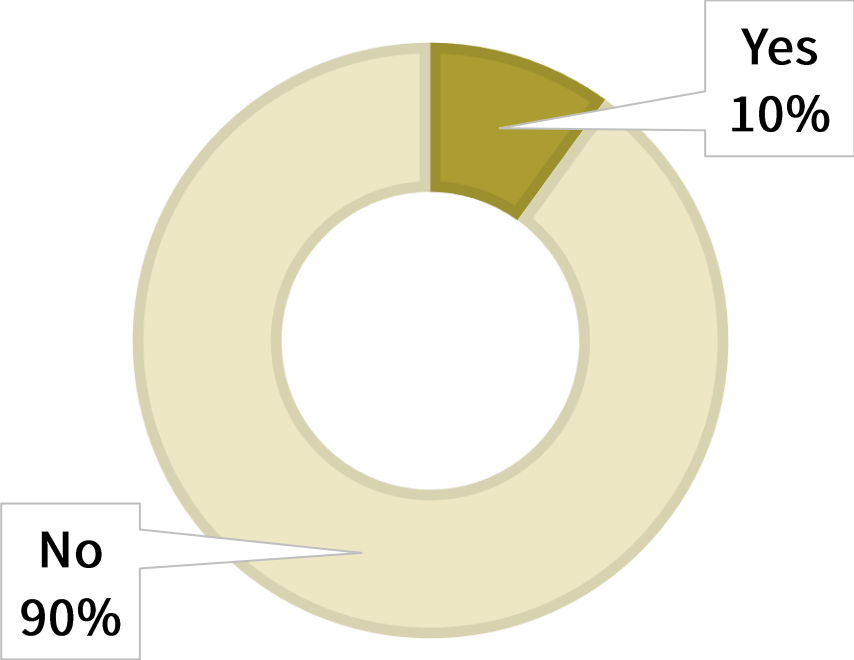
In which municipality do you live?



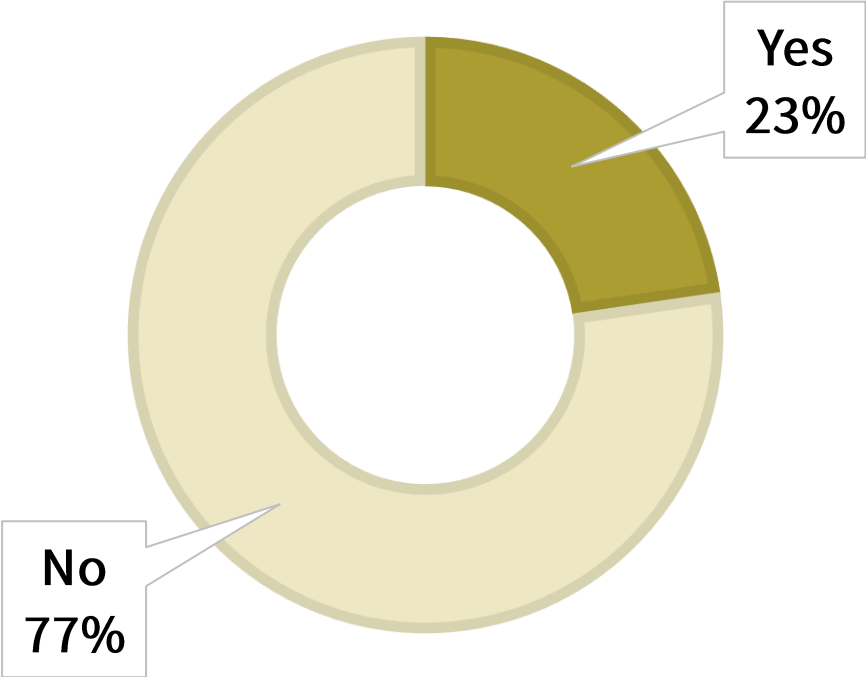
Respondent Information



Are you an employee of the School District of La Crosse?



Do you have children attending a school in the District?



Swimming Pool Background

Northside Community Pool

North Side Community Pool is closed for the 2026 season due to city-wide budget cuts. There are significant concerns about the condition of the pool. Based on recent repairs at other City pools, the cost to repair the Northside pool could total \$1 million or more.

Usage of the Northside Community Pool has declined somewhat over time. However, a recent community assessment found growing demand for indoor pool access, especially for year-round swimming opportunities.

Logan High School Pool

The indoor swimming pool at Logan High School was built in 1979. While the pool is still in use today, many of its major mechanical systems, including filtration, ventilation, plumbing, and heating, are original and nearing the end of their expected lifespan. As these systems continue to age, repairs are becoming more frequent, and replacement parts are increasingly difficult and expensive to obtain.

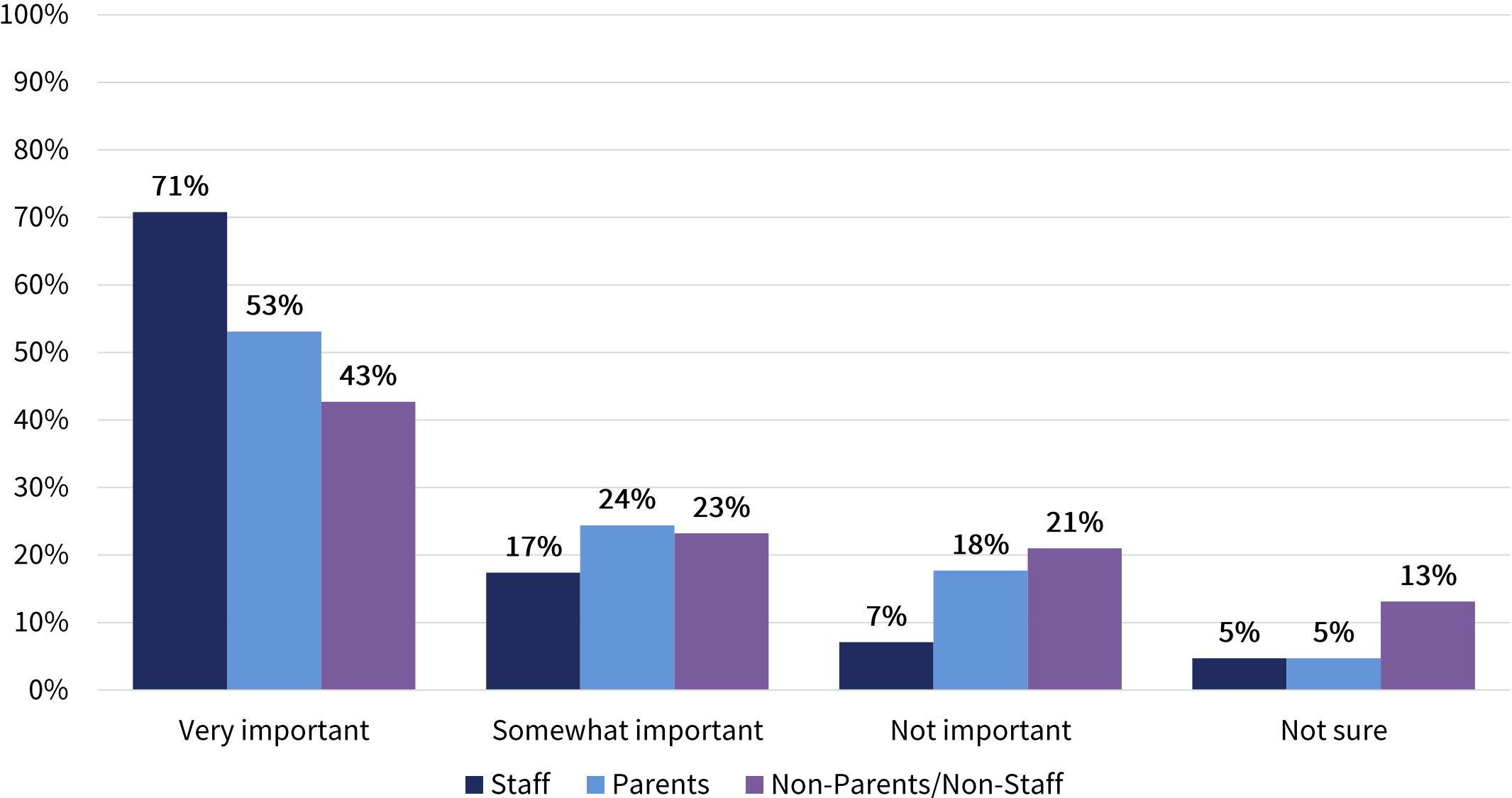
The current pool also has only six lanes and does not meet standard competition length and depth requirements. Because of this, the District is unable to host swim meets and other competitive events.

Today, the pool supports a variety of student and community uses, including physical education classes, swimming lessons, swim club programs, and open-swim opportunities.

As part of the community's long-term facility planning efforts, the City and School District are exploring a partnership and evaluating options to better meet both student and community aquatic needs in the future.



How important is it to have a swimming pool on La Crosse's northside?



Swimming Pool Background



The proposed facility would be built onto Logan Middle School (the current location of the City's community pool) and feature:

- A community recreation pool with a zero-entry pool and water slide
- An eight-lane, 25-yard competition pool
- Locker rooms and spectator seating
- Community locker rooms
- Visitor waiting area and concession stand
- Space for employees and visitors for pool operations

The City and the School District are committed to contributing to the annual operating costs associated with heating, cleaning, and supervising the facility.

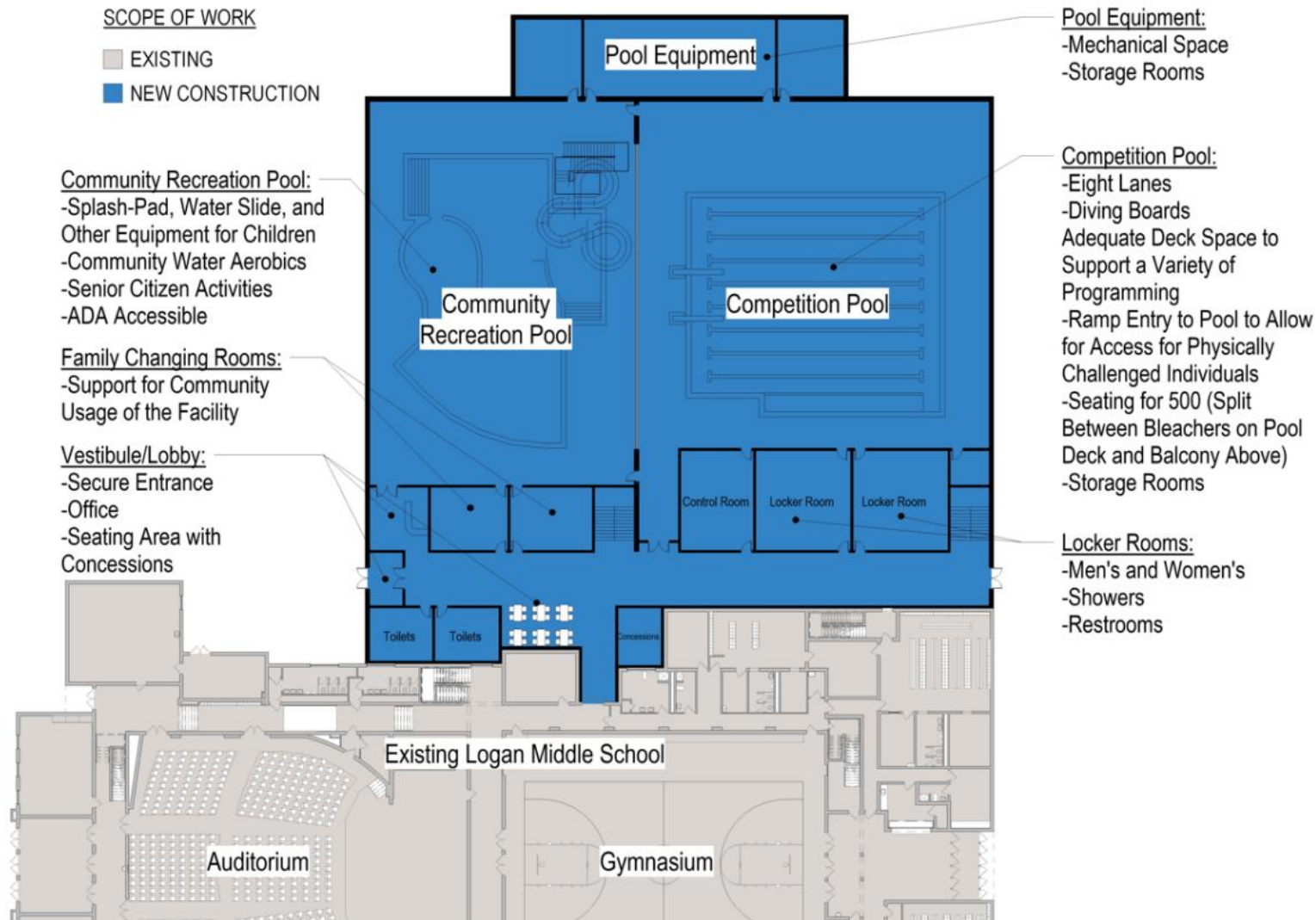


The **YMCA** is committed to collaborating on the operation of the pool. This shared-use model is intended to strengthen community access while responsibly managing the long-term costs to operate the facility.

For more information on this proposal please visit:

www.lacrosseschools.org/community/la-crosse-community-pool-initiative.

Swimming Pool Background

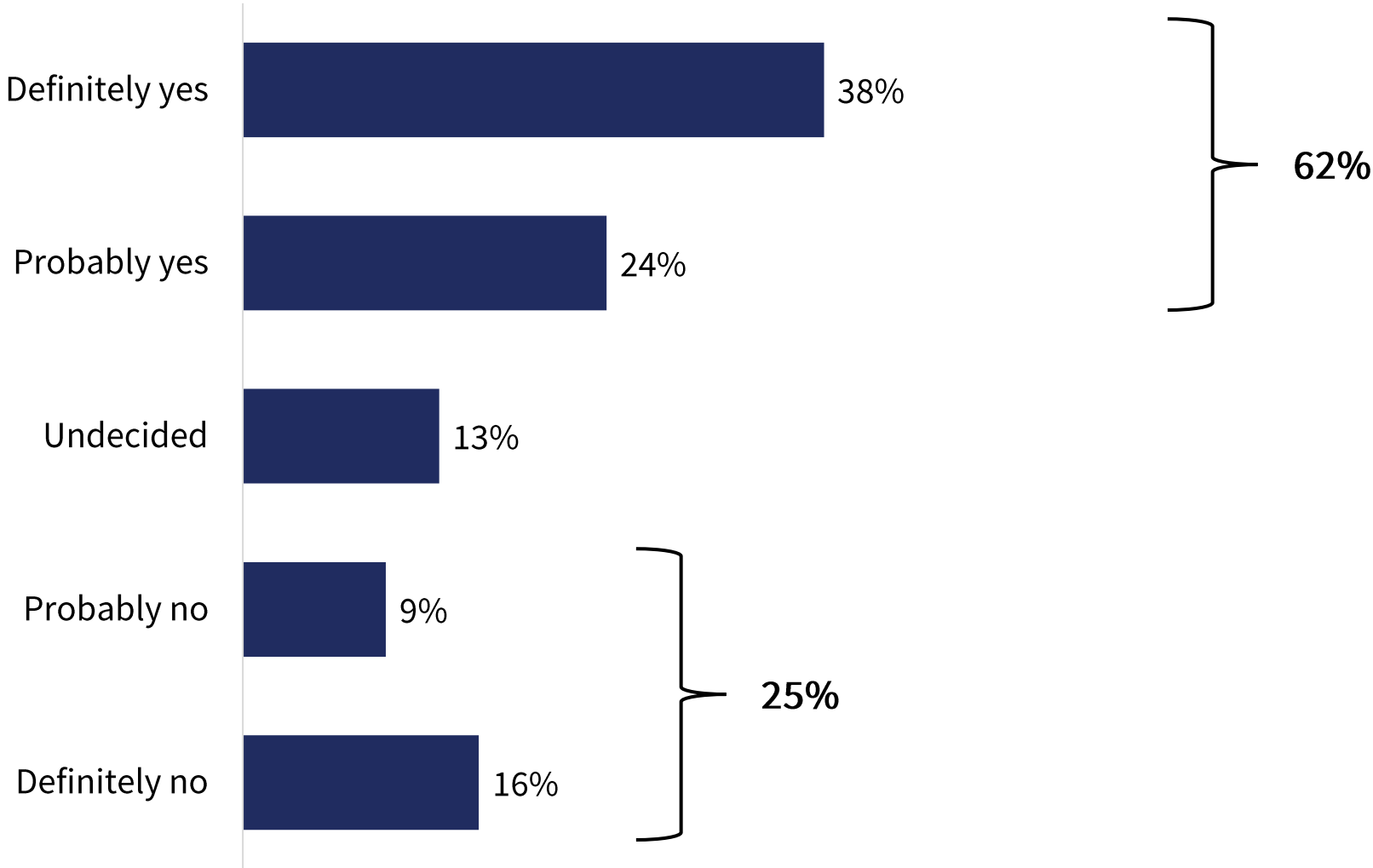


Funding Support

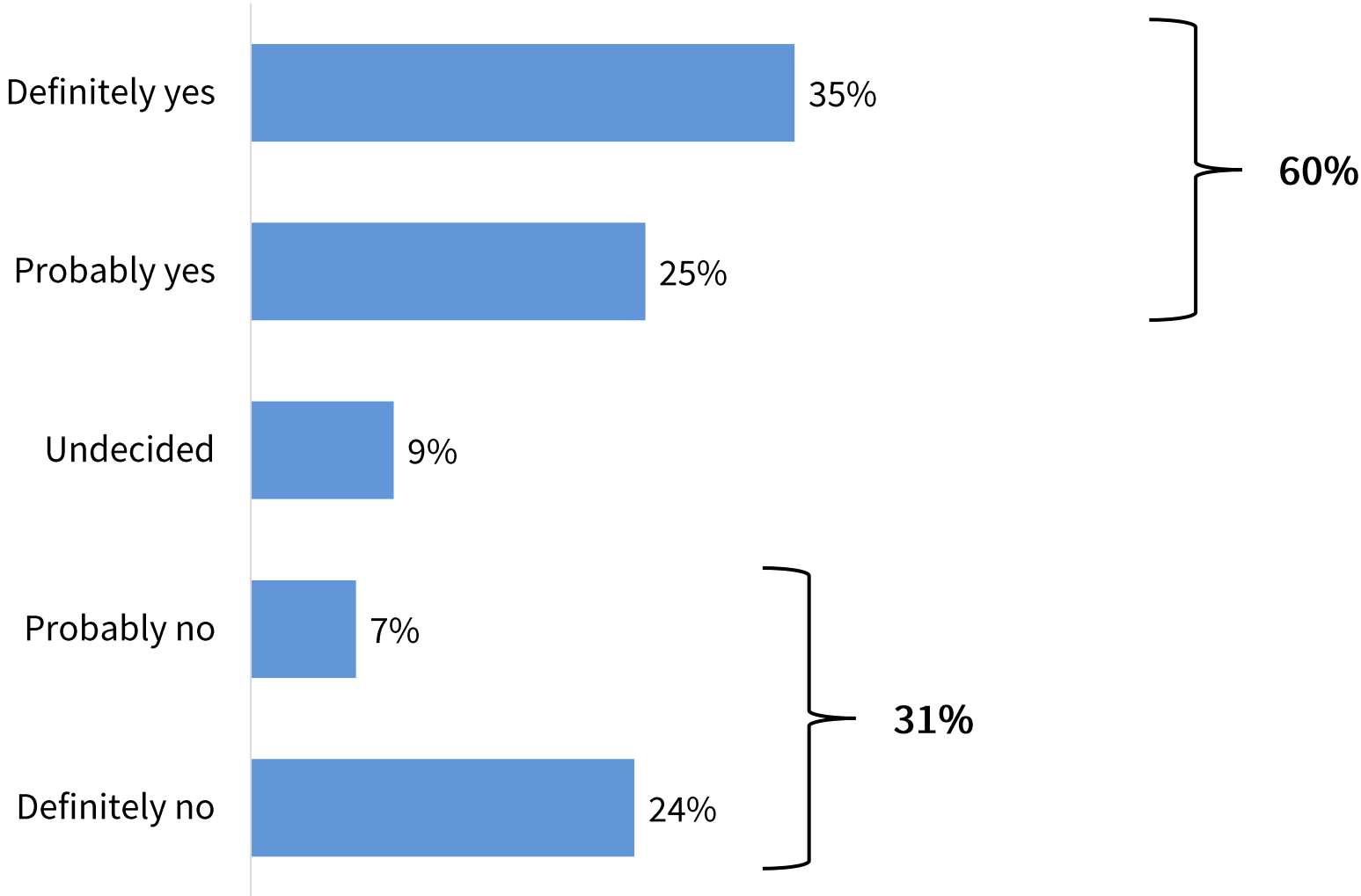
La Crosse-area voters would need to approve a referendum to pay for the swimming pool plan described on the previous page. Financing assumes issuing a 20-year bond at an interest rate of 4.50%.



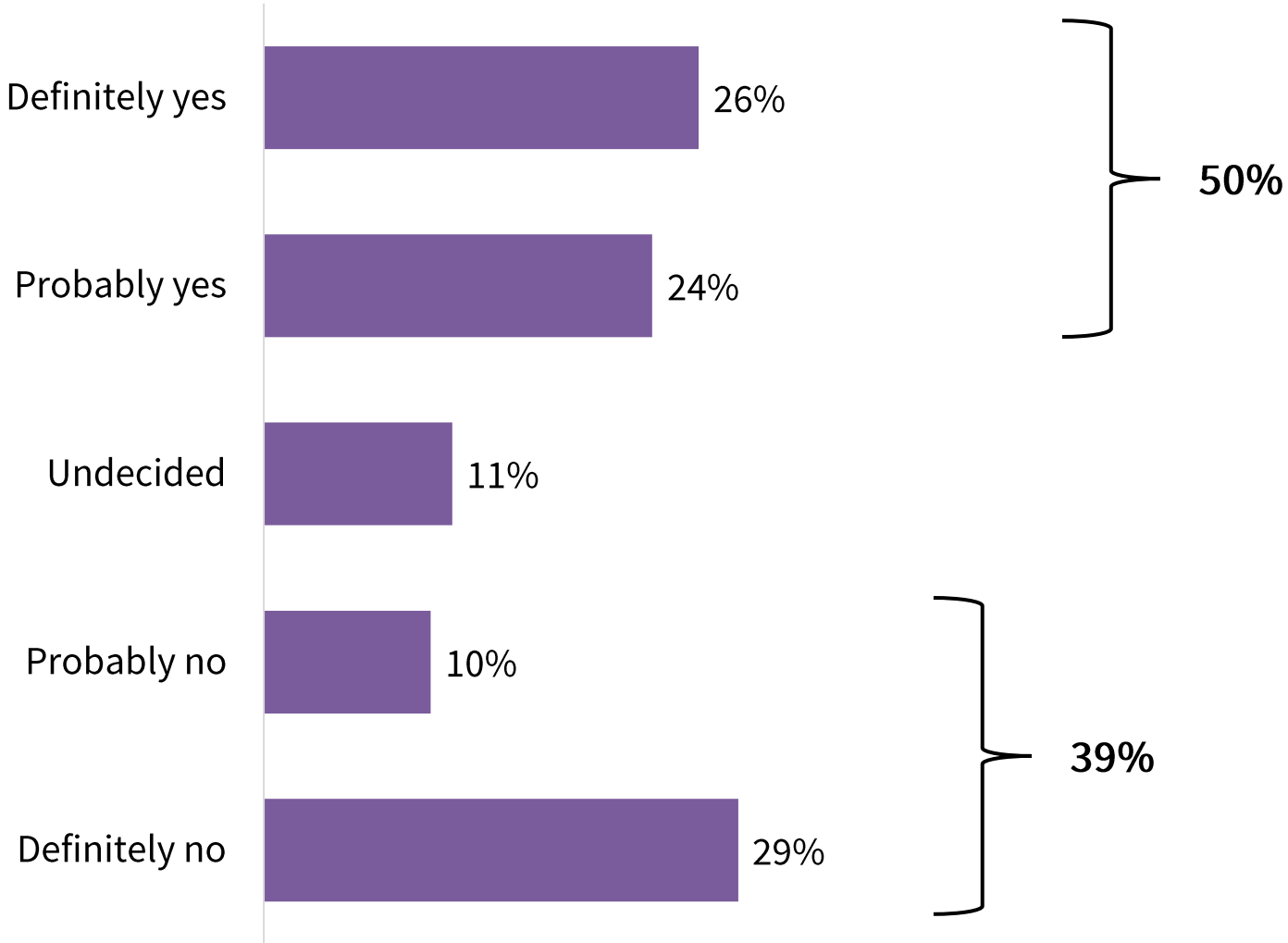
Would you support a \$33 million referendum to fund the pool plan? (*Staff Residents*)



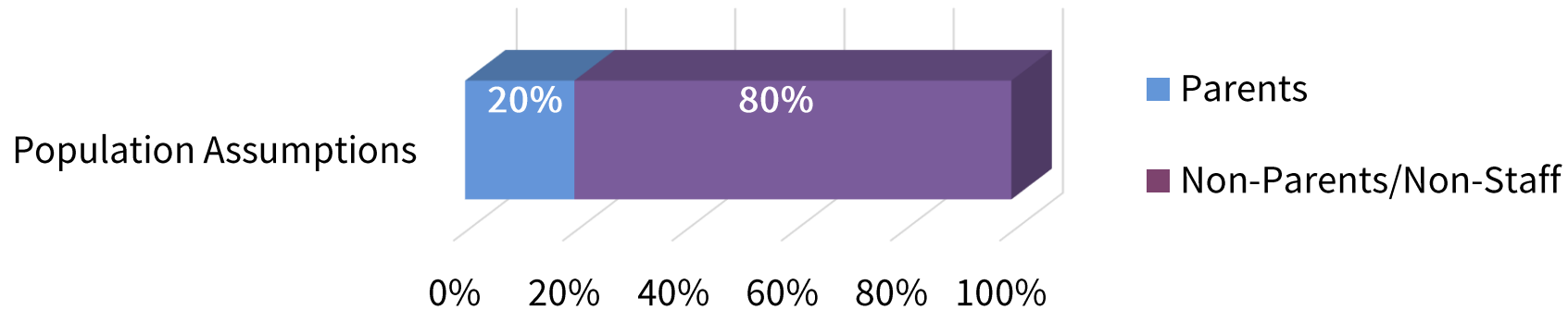
Would you support a \$33 million referendum to fund the pool plan? (*Parent Residents*)



Would you support a \$33 million referendum to fund the pool plan? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: Pool referendum support



Weighted support for *Definitely yes and Probably yes*:

$$0.20 (60\%) + 0.80 (50\%) = \underline{\underline{52\%}}$$





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