

### Scoring Rubric for Evaluating Proposals – HOME-ARP

Categories/ Questions	1-Low	2	3-Medium	4	5-High
NEED: ARTICULATION OF PROJECT VISION/BENEFITS FOR CITY  (Max: 5 pts)	Does not address this issue. Does not fit into the vision for the city and neighborhood.		Details some of the issues but is not compatible with all plans and vision. Does not have an emphasis on housing and/or transit-oriented development.		Articulates of project vision and its benefits for the city of La Crosse and neighborhood, with an emphasis on housing and transit-oriented development. Detail of compatibility with the City's Comprehensive Plan, Climate Action Plan, and other adopted plans
CAPACITY: QUALIFICATIONS AND EXPERIENCE (Max: 5 pts)	Applicant does not have qualifications or experience with similar projects.		Applicant has minimal qualifications and experience with similar projects.		Applicant has proven successful history in working on similar projects.
APPLICANT HISTORY, EXPERIENCE ADN COMPLIANCE: STRATEGY/ FEASABILITY AND ABILITY TO EXECUTE (Max: 5 pts)	Proposal has ill-defined goals and/or does not include realistic or effective strategies to achieve intended goals. The goals don't relate to the identified need. Project is unlikely to succeed.  Timeline and ability to execute seem unrealistic.		Does not include information on financing options. Does not have a clearly defined strategy for completing the project.  The proposal includes realistic goals relevant to the identified need, but the work proposed to achieve these goals is not realistic for the project's timeframe.		Clearly demonstrates project financial feasibility and team's capacity to develop a project of this scope. Has realistic financing options.  Proposal has clear goals and presents a solid strategy for achieving anticipated goals. The proposal includes a well-thought-out timeline. Necessary infrastructure/org capacity is in place to successfully complete the project.
ENGAGEMENT WITH PATHWAYS HOME 5-YEAR TO END HOMLESSNESS PLAN	Does not engage with Pathways Home.		Minimum engagement with Pathways Home.		Meets clear goals of Pathways Home.

(Max: 5 pts)					
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