

Resolution adopting the City of La Crosse's 2024 Bicycle and Pedestrian Master Plan.

RESOLUTION

WHEREAS, the City of La Crosse Common Council adopted the 2012 Bicycle and Pedestrian Master Plan via Ordinance 4716 which provided a vision for a transportation network that supports users of all ages and abilities and promotes Green Complete Streets; and

WHEREAS, the City of La Crosse Common Council committed to accepting the Wisconsin Department of Transportation – Transportation Alternatives Program funding for an update to the Bicycle and Pedestrian Master Plan via Resolution 22-0903; and

WHEREAS, the City of La Crosse Common Council approved a State/Municipal Grant Agreement with the Wisconsin Department of Transportation to update the Bicycle and Pedestrian Master Plan via Resolution 22-1076; and

WHEREAS, the City of La Crosse Common Council entered into a Professional Services Agreement with Alta Planning + Design, Inc. to complete the Bicycle and Pedestrian Master Plan via Resolution 24-0491; and

WHEREAS, the robust public engagement process included four pop-up events with approximately 100 participants, 245 participants engaging with the interactive online map, 412 online survey responses, 181 people attending one of the five open houses, 5,263 users on the Forward La Crosse website, and six newsletters distributed to an email list consisting of 5,170 subscribers; and

WHEREAS, the Bicycle and Pedestrian Advisory Committee has worked with Alta Planning + Design, Inc. throughout the process and is ready to move into the implementation process.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby adopts the 2024 Bicycle and Pedestrian Master Plan and directs the Planning, Development, and Assessment Department to work with other applicable municipal departments and organizations to implement the plan's recommendations with the following objectives:

- Access: Expand and improve the pedestrian and bicycle network to link people of all ages and abilities to desired destinations.
- Safety: Work toward eliminating all serious injuries and deaths for people walking and biking.
- Climate: Reduce greenhouse gas emissions from transportation by shifting trips to walking and biking.
- Equity: Prioritize programs and projects in areas of higher equity need.
- Action: Update city policies, procedures, and budgets to reflect best practices and support walking and biking in La Crosse.