

River Point District Recreational Development: Community Input Study

Project Completed For:

La Crosse, Wisconsin Parks, Recreation & Forestry Department



Project Completed By:

University of Wisconsin – La Crosse

Department of Recreation Management and Therapeutic Recreation

Civic Engagement in Public Recreation Course

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Background

The River Point Park Project is a development that will be placed between Riverside Park and Copeland Ave. The City of La Crosse Parks, Recreation, and Forestry Department sees this



area as a space that can be transformed into a useful park and residential area. Before beginning the actual development, the project leads saw it as necessary to get La Crosse community's' opinion on the project.

La Crosse Parks, Recreation, and Forestry Department partnered with the University of Wisconsin-La Crosse students of REC 351: Civic Engagement in the Recreation Profession to conduct a semester-long research project regarding the River Point District Development. The focus of the research was to gather information on the public's interest in a proposed design for the park while also ensuring participants had an opportunity to express opinions on other recreation opportunities. The goal of this study was to involve local stakeholders and the public to help create a community park.

The research consisted of holding public meetings in the La Crosse area to identify the community's perceptions regarding the park space and potential recreation opportunities. Furthermore, meetings with locally identified stakeholders including the UWL Arts Board, the International Gardens, Friends of the Marsh, and the RDA Consultant, were conducted to understand opportunities and challenges associated with the development.

The student researchers analyzed the data collected and found common themes presented in the research. Then UWL students used the data to propose recommendations to the La Crosse Parks and Recreation Department. The research found that there is a large variety of recreational activities desired for this space. Collectively, there was significant interest in the development of



trails that connect to other parks, accessible water activities, and a space that is inclusive for all to gather.

Methods

At the beginning of the Spring 2023 semester, REC351 students were divided into groups to plan and market public meetings, conduct focus groups, create a questionnaire, and analyze the gathered data. Each group was assigned a focus group, a scheduled public meeting, and a section of the data to analyze and present.

Three of the public meetings were held at the Northside Policing Center on March 22nd from 4-6 pm, March 23rd from 5-7 pm, and March 29th from 5-7 pm, respectively. The fourth public meeting was held at the University of Wisconsin-La Crosse Student Union on March 23rd from 3-5 pm. Each public meeting followed the same format which consisted of four interactive stations. These stations offered opportunities for community members to reflect on the proposed development plan created by University of Wisconsin Architecture students, mapping exercises, and post-it note exercises. The meetings asked identical questions and the participants were asked to note their answers. These answers were collected and used for qualitative data analysis. The following questions were asked at each meeting:

- What do you want to see as part of the recreation development?
- What recreation opportunities would you want to see within this space?
- What recreational amenities do you think the La Crosse area is missing that you would like to see in the River Point Park District?
- What are the primary concerns and questions that local community members have for the recreational development of this land?

An exit survey was also provided at each meeting to gather data about participants' demographics, current recreation practices, other potential stakeholders that could be involved in the project, and an open space where participants could share any other thoughts about the River Point District development. There was a total of 121 participants from the in-person and online meetings.

To conclude, questions were put into an online Qualtrics survey made available for community members who were not able to attend the public meetings. The questions on the online survey remained fairly consistent with that of the public meetings and in-person survey. However, after a pre-distribution verification from the La Crosse Parks, Recreation, and Forestry

Department, several questions were added to the online survey to gather specific insights regarding recreation participation, recreational investment focus, impact on development of the surrounding areas, potential local organizations that could add value to the development, the vision, and final comments. The data from each question, in all forms of information gathered, were then analyzed by each group. The in-person public meeting exit survey questionnaire can be found in Appendix A, while Appendix B consists of the online Qualtrics survey. Additionally, all raw data from the in-person public meetings and online questionnaire will be provided in the form of an Excel spreadsheet.

Overview of Stakeholders

Focus Groups

There were four identified local stakeholders that the students of REC 351 engaged in focus groups to gather insights about the organization, their involvement, and opportunities and challenges with the development. These include:

- International Gardens
- UWL Arts Board
- The RDA Consultant
- Friends of the Marsh

Focus groups consisted of two to five individuals from the stakeholder organizations. The participants and UWL students engaged in small group discussions during their sessions.

Participants were asked the following questions:

- What, if anything, do you see as your group's potential role in the creation of this space?
- What, if anything, do you see as your group's potential role in the management, facilitation, and maintenance of this space once developed?
- What external resources/equipment would be needed to see your vision for the development of the space be successful?

Every large project such as the River Point District Project takes into consideration a variety of perspectives brought forth by focus groups. The first selected focus group included RDA consultants, the individuals responsible for the assistance in urban planning and project management. Jason Gilman, Principal at JBG Planning LLC., was the primary contact students

we met with to hear his perspective regarding the project. Because Jason is the project manager for the River Point District Project, he offered a direct perspective to the operation and planning.

The International Gardens were identified as another stakeholder for the River Point District Development. Although they were unable to meet, they remain a significant partner for this project development due to its strong desire for the conservation of native species of the area and educational information about local flora and fauna. The team of student researchers can infer that the Riverside International Friendship Gardens Board of Directors would assist in the overall direction of the potential garden space and possibly have a role in the fundraising to help garden maintenance. From findings in public meetings and online questionnaires, it is evident that the community wants a naturally aesthetic space that connects to the existing parks and the local environment. Of the four groups, the International Gardens was the only group not able to coordinate a focus group. Identified points of contact were reached via email communication.

The La Crosse Art Board was identified as a third stakeholder within the River Point District Development Project. The Art Board, run by President Jennifer Williams, has a mission to advocate for the arts within the La Crosse community, analyze gaps in artistic funding of programming in the community, and serve as a forum for proposed artistic projects for the city. The Art Board is a fundamental stakeholder in the development of the land as they aspire to create La Crosse's first-ever sculpture garden within the River Point District. They are also integral to developing inclusive cultural art that can be incorporated into the River Point Development.

Finally, The Friends of the Marsh is a local La Crosse 501c3 volunteer group who acts as a voice for the marsh and, thus, were identified as a fourth stakeholder for the development. They preserve, protect, and enhance the marsh through advocacy, action, and education by involving surrounding communities and emphasizing the importance of the La Crosse River Marsh. The Friends of the Marsh are working with the La Crosse Parks, Recreation, and Forestry Department and a consulting firm on the restoration of the natural wetlands in the area where River Point Park District plans to be developed by to address hydrology, habitat, and recreational infrastructure.

Public Meetings

Public meetings offered local community members a chance to voice their thoughts regarding recreation opportunities through an interactive format which was moderated and designed by the University of Wisconsin La-Crosse REC351 students and overseen by Associate Professor Daniel Plunkett. Members of the community who could not attend either of the four in-person meetings could participate through an online Qualtrics questionnaire to provide their input.

Discussion of Results – Focus Group and Public Meeting Data

Group 1 - Ellie Arndt, Krista Follingstad, Isabella Naughton, & Zack Peterson

Focus Group – The International Gardens

The International Gardens were identified as a stakeholder for the River Point District Development. Although they were unable to meet, they are a significant partner for this project development because of the strong desire for the conservation of native species of the area and educational information about local flora and fauna. The team of researchers can infer that the Riverside International Friendship Gardens Board of Directors would provide the overall direction of the potential garden space, and possibly have a role in the fundraising to help maintain the gardens. From findings in public meetings and online questionnaires, it is evident that the community wants an aesthetic space that connects to the existing parks and the environment that surrounds them.



Public Meeting 1

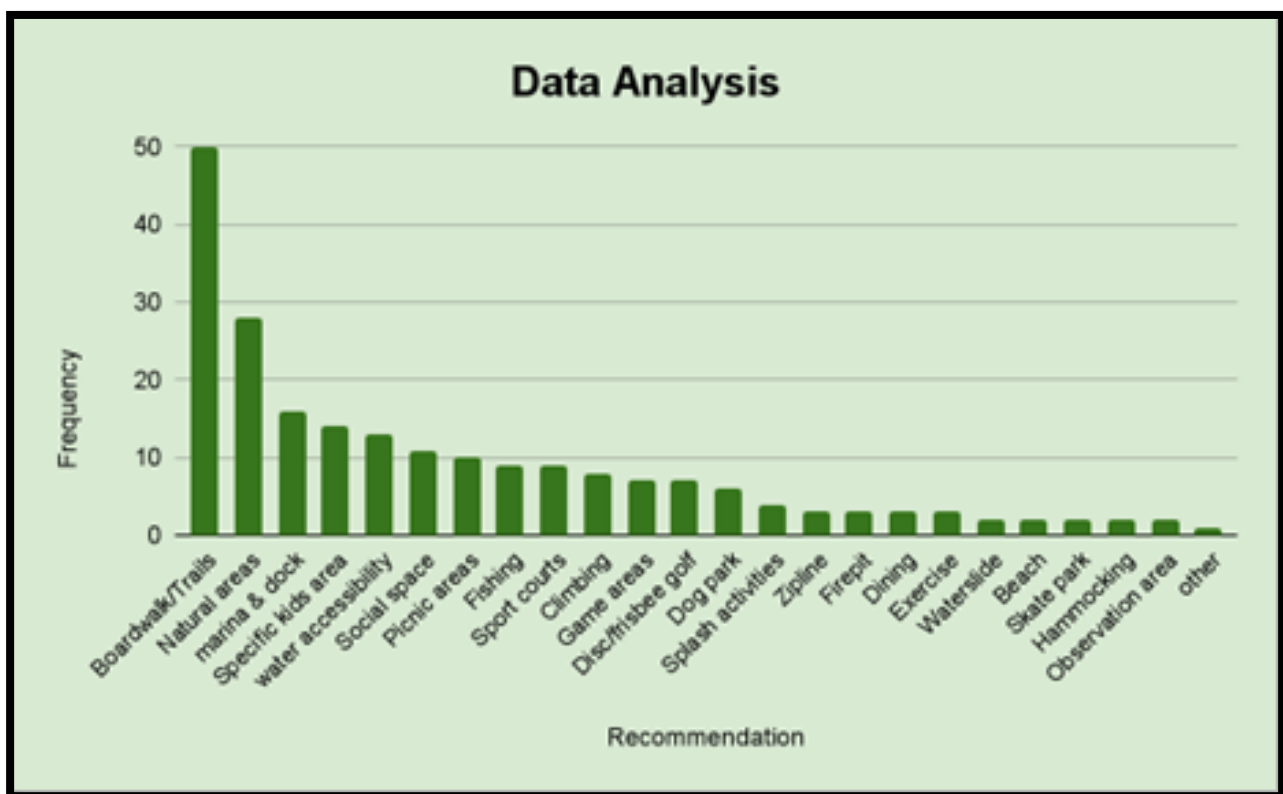
What recreation opportunities would you want to see within the park?



The first public meeting that will be discussed in this report was located at the Northside Policing Center on March 23, 2023, from 5-7 pm and had a total of four attendees. The participants were greeted and given the opportunity to attend four interactive stations to answer questions and respond to mapping exercises. The first station posed the question, “What recreation opportunities would you want to see within the park?” This station provided a blank map shown to the right. Participants were asked to provide recommendations as to what

kind of recreation opportunities they would like to see in this space and where they would place the opportunity within River Point District. There was great variation in responses throughout the different public meetings, but there were also common themes that emerged.

Due to the high variation in responses, a frequency table would be a valuable tool for analysis. For readability purposes, students created the frequency table in the form of a bar graph. The five most popular responses (from both the online and in-person submissions) were assessed and used to create a map layout. In order to do this, the research team needed to know what was most valued by the participants. This was completed by quantifying the frequency of each recreation opportunity stated. Responses were divided into separate categories where recreation opportunities were commonly mentioned. The bar graph below showcases the frequency of results and illustrates emphasize of recommendations from the public.



All submissions, including the 19 in-person responses and the 88 online responses, were quantified into the graph and mapping analysis. From that data, the top five recreational opportunities, as deemed by the chart, were then correlated to a specified point on the map. The most valued recreation opportunities that the public wanted to see developed in the River Point Park District included a boardwalk and extended trails into existing parks, an area for native species including flora and fauna accompanied by informational signage, a boat launch/ dock, a specific area for kids, and recreational water accessibility. The map below illustrates what the activity is and the location suggested by participants.



Map Key

- Boardwalk/trails
- Natural Area & Signage
- Boat Launch & Dock
- Kids Area
- Canoe, Paddle Board, & Kayak Accessibility

The student researchers specifically identified these five themes as they signify strong community desires for the developed space. Student researchers placed these recreational activities on the map based on commonly-identified areas that public meeting participants noted. It is essential to consider frequency because online survey respondents were not provided with a map to mark up. Instead, online participants were supplied a map with an area to leave comments. The difference lies between in-person participants being able to draw on the proposed map, whereas online respondents were only able to generally note their thoughts. Along with identifying the recreational opportunities desired by the public and their potential location, it was a goal to analyze *why* the public wanted these recreational activities in this development. However, the majority of respondents did not specifically state why they made their particular recommendations. After analyzing the responses, student researchers pulled four overarching points that incorporated suggested reasoning. First, the student researchers noticed that people made suggestions based on areas they had seen and been to before in which they liked. This was shown through multiple responses. For example, a participant stated they wanted to see:

“Walking trails, wild spaces to explore, docks... similar to Pettibone Park.”

Another purpose for this question was to understand La Crosse’s cultural history and ecological knowledge. A participant said it could...

“...[give] people an experience of standing at the confluence of the rivers where Native Americans did for centuries.”

Furthermore, participants expressed they desired a space that brings families together and allows them to participate in activities with their whole family, especially children, by stating:

“Nature trails, natural playscapes like stump stairs, little pump trails next to the regular trails for kids to ride while out with their families”

Lastly, results showed that people wanted specific recreation activities that portrayed connectivity to other spaces surrounding the area, such as other parks. For example, many people want...

“Paths that will connect to existing paths in the city,” and

“Paths that connect to Riverside & Copeland.”

With the public’s desired recreation activities in mind, during public meetings the participants were then asked to determine any amenities that are missing in already established community parks in La Crosse. Group 2 analyzed the data pertaining to input on amenities which is discussed in the next section.

Group 2 - Brant Bohman, Haley Lemberger, Sarah Sandona, Leianna Shortess

Focus Group – RDA Consultant

Every large project such as the River Point District Project should consider a variety of perspectives brought forth by focus groups. Another selected focus group included RDA consultants, individuals responsible for the assistance in urban planning and project management. Jason Gilman, Principal at JBG Planning LLC., was the gatekeeper student researchers communicated with to learn about his perspective regarding the project. Because Jason is the project manager for the River Point District Project, he offers a direct perspective to the operation and planning.

The meeting with Jason occurred on March 28, 2023. Following introductions and a brief overview of the student researchers’ role, Jason was asked four key questions. The following information summarizes his responses.

Q1: What recreational opportunities/additions have you seen work well when incorporated into new developments like the River Point District?

- System planning
- Interconnectedness
- Trail connections
- Programming
- Education
 - Health benefits
 - Community gardens

- School education trips (history, health)
- Open space
- Canoe and kayaking trails

Q2: What challenges exist when it comes to incorporating recreational opportunities into developments like this?

- Homeless people (people are afraid to interact with them but wanting to be humane)
 - Drugs
- Funding
 - Virtuous cycle
 - Lease agreements pay the fees for that land area (road, utility)
- Market changes
 - How do you adjust to change in interest (ex. Pickleball)
- Resiliency (flooding, trails could be flooded over, erosion)

Q3: Are there any recreational trends that you are seeing in new development?

- Public Health (biking, hiking, outdoor activities)
 - Mental health (face-to-face activities, socialization)

Q4: Challenges or concerns with developing this land.

- Beyond control
 - Classified expedition
 - Pollution (soil)
 - Huge economic downfall
 - Interest rates
- Local concerns with funding

Public Meeting 2

“What do you want to see as part of the recreation development?”

The second public meeting took place March 29th from 5-7 pm at the Northside Policing Center. The second question asked what respondents would want to see as part of the recreation development of River Point District. The second public meeting had a total of five attendees. The meeting attendees were asked to look at the map below and write on a notecard regarding numbers (correlated with recreation opportunities) they liked or disliked and why they felt this way. Each number symbolized a recreation activity listed on the map. The student researchers were able to gather beneficial information and feedback even though only five people were able to attend the in-person meeting. Respondents brought new ideas and opinions that weren't considered prior to the meeting.



As previously stated, the second question analyzed by group was, “What do you want to see as part of the recreation development?” At this station, participants were given a map of 12 recreational activities that could potentially be included in the development of the park. These activities consisted of a launching ramp, marina, beer garden, splash pad, performance & events, cultural & ecological, amphitheater, lookout, ziplining, educational space, raised boardwalk, and an interactive sculpture & park. With this, participants could use a notecard to make note of their thoughts pertaining to each activity. Respondents could include things that they would like

to see at Riverside Park, things that La Crosse may have too much of and does not need to be added, or any other thoughts or concerns about the activities.

After analyzing the data results for the question asking, “What do you want to see as part of the recreation development?” three main themes emerged. The themes included greenspaces, trail connection, and water access. The first theme identified was *greenspaces*. Many attendees expressed concern that development will fill every inch of River Point District and leave minimal greenspace. Even though the ideas included on the map were hypothetical, respondents thought there may be too much overdevelopment versus the preferred underdevelopment. As best summarized by an in-person public meeting attendee, “Looks a bit busy with things. I enjoy biking in this area and would think it’s best preserved with some green space while keeping the trail.” Thus, the theme of underdevelopment and preservation of greenspace emerged.

A second reoccurring theme identified was *trail connections*. In general, respondents want accessible, user-friendly trails, whether the trails are geared for hiking, biking, or walking. The La Crosse area has a large quantity of pre-existing trails, and respondents emphasized interest in the creation of new trails with the continuation and connection to established trails. Overall, respondents are interested in seeing new recreational developments that connect to and compliment pre-existing trails.

The third, and final, emerging theme is *water access*. Great interest was expressed in users being able to access water-based recreational activities, such as canoeing, kayaking, and other paddling sports. The water access theme emerged primarily from respondents emphasizing importance on user access to the river, whether the access be geared towards partaking in water sports, environmental education, or simply finding deeper intrinsic connections to the local waterways and nature of La Crosse. Great interest was shown in availability to access these recreational activities by water in the River Point District. Kayaks, canoes, and paddle sports were brought up continuously, and respondents are seeking opportunities to paddle right up to the River Point District and walk via connecting trails to other surrounding areas. After determining emerging themes from this question, Group 3 was able to analyze its data based on community perceptions pertaining to local amenities offered (or not offered) within existing La Crosse recreation spaces.

Group 3 - Jennifer Wallace, Kilee Sipusich, Kyle Dollak, Davis Levine

Focus Group – Friends of the Marsh

The third group of student researchers met with two members of Friends of the Marsh on April 11th at 9:00 am to discuss their involvement and vision for the new park. There were two representatives at this meeting who offered insight on how Friends of the Marsh intended on becoming and remaining involved in this new development. The main involvement interest revolved around restoration, preservation, and protection of the natural wetlands that occupy the River Point District land. The Friends of the Marsh has already created a plan with La Crosse Parks, Recreation, and Forestry Department to plan and maintain trails, habitat, and hydrology in the area. The participants were also asked what external resources would be needed for the group's participation to be successful. The most common answers responses included funding and municipal cooperation. Both of these would allow the group the support they need to manage the native environment in River Point District during and after development.

Public Meeting 3

What recreational amenities do you think the La Crosse area is missing that you would like to see in River Point Park District? If you believe a recreational amenity is missing that you would like to see somewhere other than River Point, please specify that.

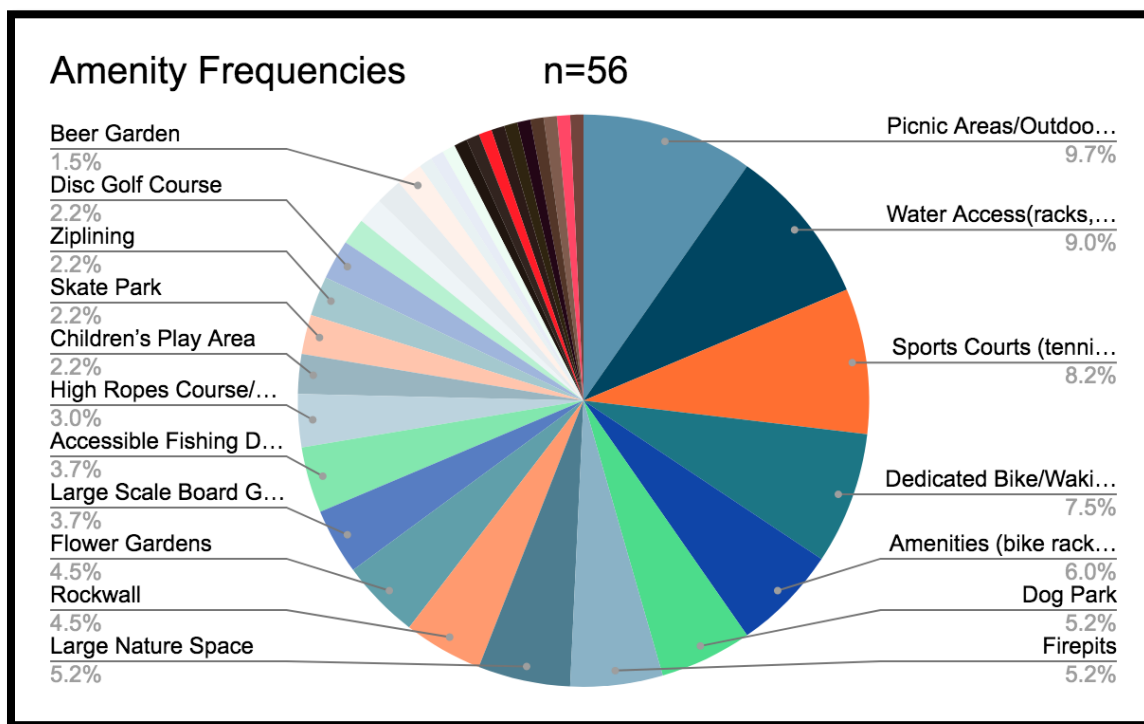
The third public meeting occurred on March 22, 2023 at the University of Wisconsin-La Crosse's Student Union from 3-5 pm. A total of 22 in-person participants attended the meeting and 34 online Qualtrics survey responses were gathered totaling at 56 overall respondents. Hosting this public meeting in a public space, such as the UWL Student Union, encouraged engagement from community members who likely would not have otherwise engaged in the data collection process. Within question three, participants were asked to use sticky notes to list the amenities they would like to see incorporated in River Point District and paste it on a board. The third question asked, "What recreational amenities do you think the La Crosse area is missing that you would like to see in River Point Park District? If you believe a recreational amenity is missing that you would like to see somewhere other than River Point, please specify that." Participants had the opportunity to generate their own opinions by pasting a sticky note with their thoughts or agree with statements mentioned by other respondents by placing a dot next to the post-it note they concur with. After evaluating all of the responses collected, the student

research group identified three emerging themes, including *water access*, *pedestrian-specified trails*, and *outdoor recreation*.

Throughout the entirety of data analysis for this project, *water access* continuously emerged as a theme signifying the importance behind incorporating the concept within the River Point District Development. From paddle sports and environmental education to attracting fishermen and showcasing La Crosse's natural beauty, respondents repeatedly noted their interest in increased access to the river. Ideas mentioned to potentially incorporate in the development plan included a marina, beach, walking paths, picnic/gathering space, birdwatching huts, manmade streams, and paddling water sport launches. As connecting to nature, green space, and people appears to be a top priority for local La Crosse residents, forming intrinsic relationships with the river and waterways of La Crosse should not be neglected.

The second emerging theme regarding amenities in La Crosse parks pertains to *pedestrian-specified trails*. Again, throughout the data analysis process the idea of minimizing car traffic and, instead, promoting pedestrian (walking and biking) transportation emerged repeatedly. The concept of pedestrian-only paths raises opportunities to support community desires of nature connection and green space while reducing parking concerns. Furthermore, keeping car traffic to a minimum would assist in satisfying the complex building requirements (due to flooding potential) that exist for construction on the River Point District land. In relation to the past two themes discussed, the third emerging theme is *outdoor recreation*.

The third emerging theme, *outdoor recreation*, can be best described as an umbrella term for a broad array of activities mentioned by respondents. Although closely related to the other emerging themes from this question, outdoor recreation-specific recommendations were repeatedly mentioned and, thus, deserve their own theme. Outdoor recreation activities voiced by the respondents included hiking, skateboard parks, mini golf, outdoor courts (e.g. pickleball, basketball), cycling paths, outdoor restaurants, community gardens, children-friendly opportunities, rock climbing/high ropes courses, ferry services, dog parks, fire pits, bike racks, trash cans, and many more. The pie chart below shows a break down of emerging themes stemming from responses gathered during the public input process. However, the raw data Excel file includes all of the activities mentioned in responses, and it is encouraged to refer to the raw data set to read expanded responses.



Group 4 - Jenna Van Allen, Alexis Tate, Ros Filippelli, Laura Cassidy

Focus Group – The La Crosse Art Board

The La Crosse Art Board was identified as a stakeholder within the River Point District Development Project. The Art Board, run by President Jennifer Williams, has a mission of advocacy for the arts within the La Crosse community, analyzing gaps in artistic funding of programming in the community, and serving as a forum for proposed artistic projects for the city. The Art Board is a fundamental stakeholder in the development of the land because they aspire to create La Crosse's first-ever sculpture garden within the River Point District land. The group is also integral to developing inclusive cultural art that can be incorporated into the River Point Development.

The focus group meeting with the La Crosse Arts Board was held on April 13th, 2023 at 9:30 am and occurred at La Crosse City Hall. During the meeting, members of the Art Board were asked to answer three questions about the development of River Point District with their representation as stakeholders for the Arts Board in mind. Each question discussed during the meeting is show below followed by a discussion of results.

Q1. What, if anything, do you see as your group's potential role in the creation of this space?

The two participants both replied with the goal of establishing La Crosse's first sculpture garden- Nii Hosto in cohort with the La Crosse Parks, Recreation, and Forestry Department. The Art Board has already established plans with La Crosse Parks, Recreation, and Forestry Department for the development of Nii Hosto within the River Point District land.

Q2. What, if anything, do you see as your group's potential role in the management, facilitation, and maintenance of this space once developed?

The group responded with ideas of establishing maintenance plans and implementing educational opportunities for the park. One representative stated, "The Arts Board's role in Nii Hosto is to develop and implement a robust, permanent, and temporary/ephemeral sculpture program, with a clean maintenance plan for each art park. Facilitate artist residencies and educational opportunities for public engagement with the art. Manage the scheduling of art events within the space."

Q3. What external resources/equipment would be needed to see your vision for the development of space be successful?

The answers obtained from the two representatives emphasized the need for ongoing funding through grants and other creative capital, as well as student-led projects for the sculpture park. The group also addressed the need for landscaping equipment and obtaining the machinery necessary to install the large sculptures for the park. One of the respondents stated, "The sculpture park would be a collaborative effort that would require equipment for landscaping and appropriate infrastructure and hold or install the heavy sculptural objects." As you can see, the Art Board has provided their valued input for the development of the River Point District and are interested in involvement. The board has worked closely with La Crosse Parks, Recreation, and Forestry Department for the addition of the Nii Hosto sculpture park and have identified the tools needed for the success of their future projects.

Public Meeting 4

What are the primary concerns that local community members have for the recreational development of this land?

The final public meeting that took place was on Wednesday, March 22nd from 4-6 pm. This public meeting was held at the Northside La Crosse Policing Center. The student research group arrived thirty minutes prior to the meeting time to discuss and prepare station set-up and public meeting flow as community members entered the space. There were four stations set up with and one student group member “staffed” per station. During this meeting time, there were two total participants who attended the meeting.

After careful consideration of the data results from the public meeting, several outstanding themes emerged regarding the development of the River Point District land. For the fourth station, the question posed to the community was, “What are the primary concerns that local community members have for the recreational development of this land?” The station was presented with two large blank pieces of paper adhered to the wall, both titled “Questions or Concerns.” In addition to the blank pieces of paper, there was a large poster provided which included three maps of differing views of the River Point District. The objective of this station was to allow community members a space for their questions and concerns to be heard, acknowledged, validated, and taken into consideration throughout the development planning process. A combination of the data this public meeting’s station four, the data results from all other public meetings, and online survey data assisted in creating a strong community presence which lead to the followingly discussed emerging themes. The most common concerns expressed included accessibility, environmental impact, over-commercialization, loss of green space, homelessness, and too many attractions.

Of the concerns presented within the data, the primary concerns were the *loss of green space* and the *environmental impact* of the River Point District land during development. Public examples from the data collection regarding the loss of green space can be seen through, “Lack of natural green space,” “too much stuff,” and “Overdevelopment. Not leaving enough green space.” From this data, the student researchers were able to see that members of the La Crosse community desires functional space that does extract individuality from La Crosse’s existing natural landscape. The second most frequent concern presented by the community was the *environmental impact* that development may create. Evidence provided from the public meeting

attendees states, “Flood planning and incorporating the green spaces into the natural environment and habitat in an ecological way” and, “Climate action-driven design-zero energy systems with micro-grid solar or other renewable sources and land management soon as old growth to foster improved soil-flora impacts long-term.” Community members were passionate about the environmental impact of the development of River Point District, with specific emphasis on the species of plants and animals located within the park.

Following the concerns, participants were asked to state any questions they may have for the River Point District Development. The primary themes that emerged from community questions include timeline, involvement of the community, flooding, tax increases, and negative impacts of species. The most common questions regarding the development were specifically *timeline* and the *involvement of community members*. For example, an attendee concerned about the timeline of the River Point Development Project stated, “Mostly timeline. Eagerly awaiting this great new addition to our city.” Although the resident was curious about the timeline of the project and its date of completion, data shows that they were still excited about the development and the potential plans for the space. Additionally, community members were curious about their ability to be involved in this project as represented by a quote which states, “How do we stay involved in the process?” as well as, “How can I help more spaces like this in the area?” Gathering this data offered community members the opportunity to discuss their participation in the development of the park, future updates, and renovations of existing parks in the community.

Discussion of Results – Exit and Online Survey

Demographics

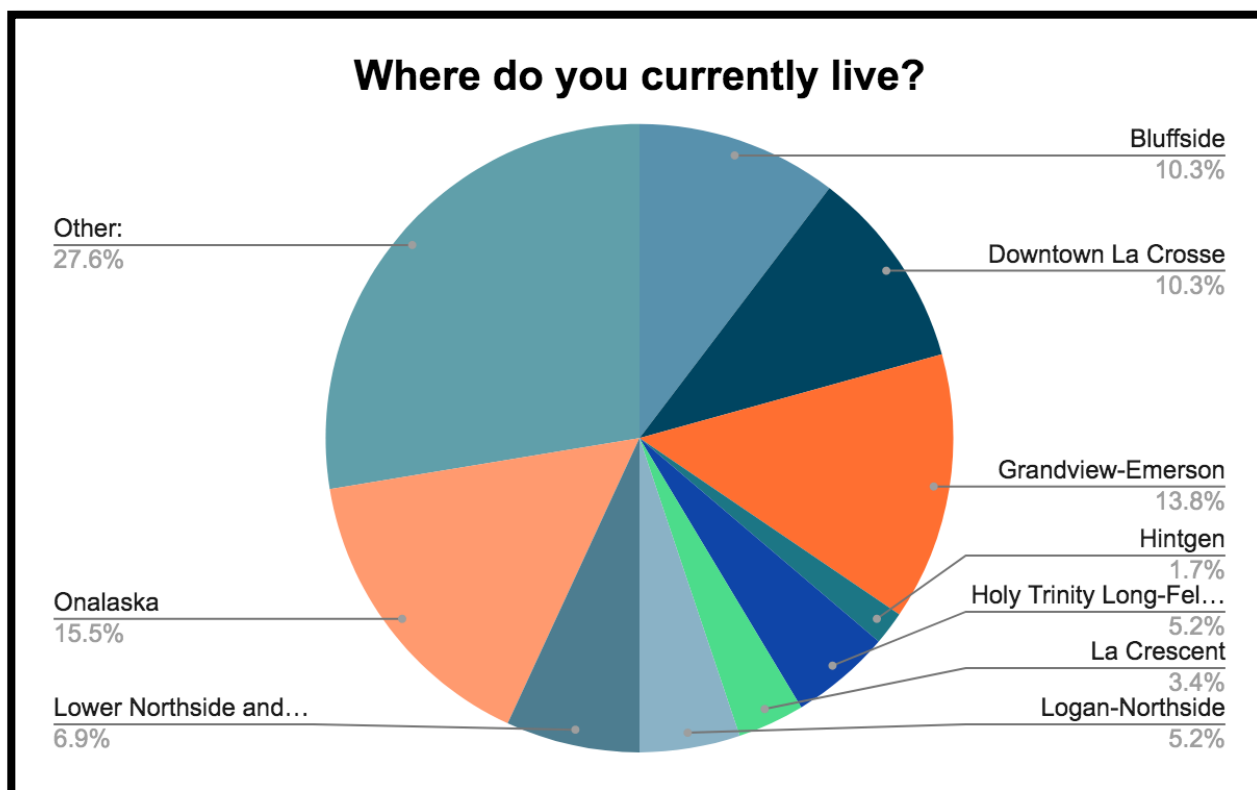
An online Qualtrics survey was distributed to local La Crosse residents via a Facebook page created by the REC351 students and the La Crosse Parks, Recreation, & Forestry Department Facebook account. The online survey included the four previously discussed questions that were asked in the public meetings, along with an additional set of questions to determine community perceptions on how the development can complement surrounding areas (Riverside Park, Downton La Crosse, the Waterway Trail System, and Commercial/Residential Development), project investment focus, which organizations can add value to the development, the overall vision, and final comments. To begin the survey, the class also a set of demographic questions, including where participants live and what recreational activities they participate in

regularly. Refer to Appendix B for a complete copy of the online Qualtrics survey distributed via Facebook.

Because there was a different set of attendees partaking in the in-person public meetings and online Qualtrics survey, each set of respondents were analyzed separately and then combined to create an overall summary of demographics from the public meetings *and* online survey as discussed below.

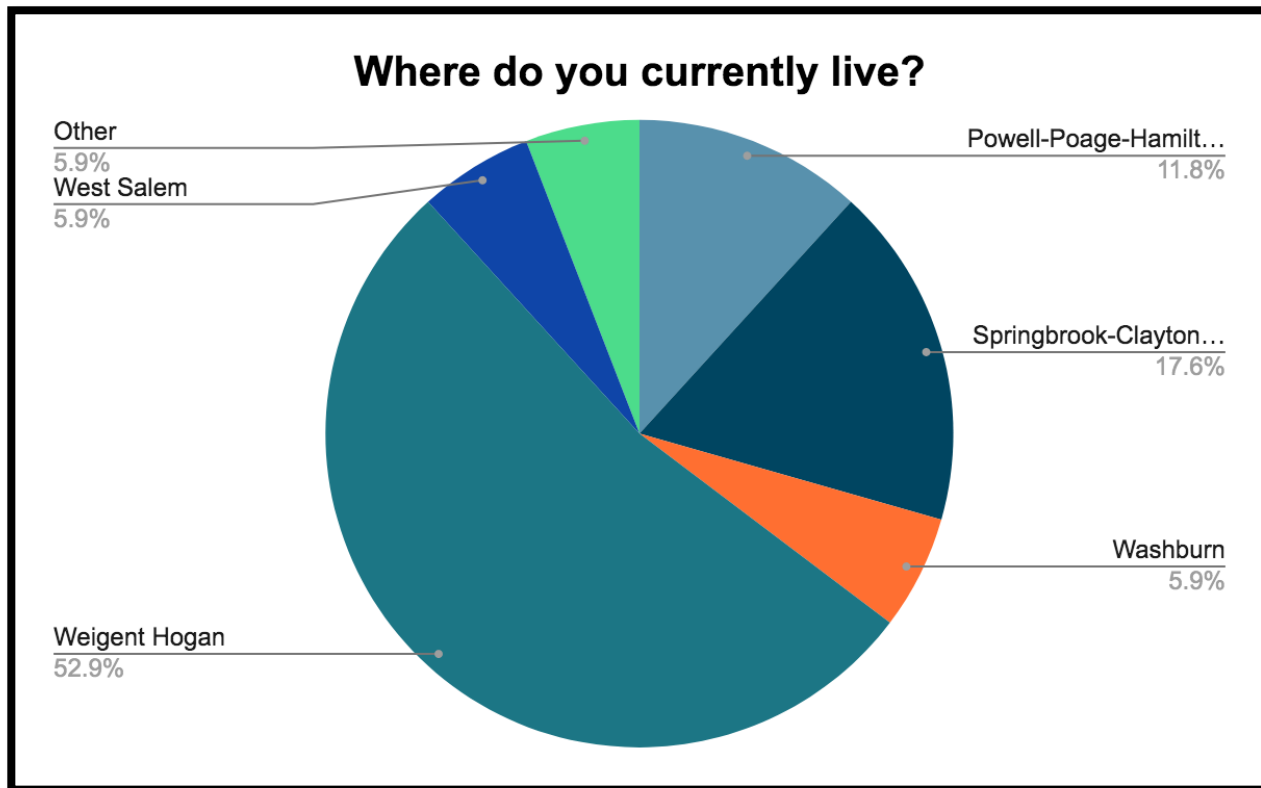
Online Survey Demographics

From the online survey that was distributed, 58 total respondents answered the question asking where they currently live. Of these 58 respondents, a majority (27.6%) lived in a different location than the ones listed on the survey. Of this 27.6%, six respondents lived on the University of Wisconsin – La Crosse’s campus, three were from French Island, and three were from South La Crosse. Aside from the “other” category of demographics for the online survey, the most common locations respondents identified they were from included Onalaska (15.5%), Grandview-Emerson (13.8%), Bluffside (10.3%), and Downtown La Crosse (10.3%). Therefore, the majority of online survey respondents lived in the “other” category, with the second-most category being Onalaska. The pie chart below shows the breakdown of demographics from the online survey that was distributed.



Public Meeting Demographics

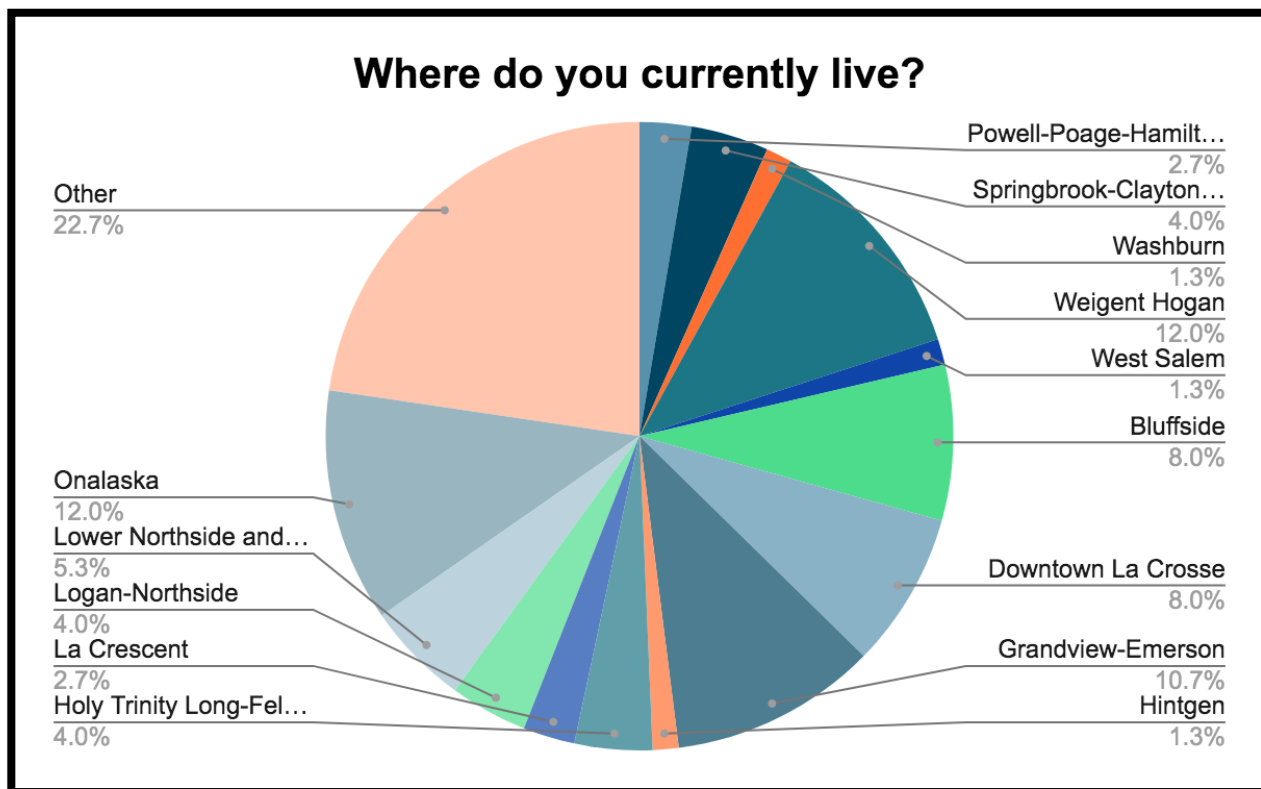
Of the public meeting data, 16 respondents answered where they currently live. Greatly exceeding the other categories included Weigent-Hogan at a whopping 52.9%. The next-most popular categories noted were Springbrook-Clayton (17.6%) and Powell-Poage-Hamilton (11.8%). Thus, the majority of public meeting respondents lived in the Weigent-Hogan area, followed by Springbrook-Clayton and Powell-Poage-Hamilton respectively. The pie chart below shows the breakdown of demographics from the public meetings.



Combined Demographic Data

Now that both the online and public meeting data have been analyzed, combining the demographic responses will allow the class researchers to determine where, overall, most of the respondents lived. Of the total respondents from all four public meetings and the online survey, 74 responses were collected. Of these 74 responses, most attendees stated they lived in locations not listed on the surveys, including UWL Campus (6), South La Crosse (4), French Island (3), Trempealeau (2), Milwaukee (1), and District 12 – Ward 13 (1). Aside from the “other” category, Onalaska (12%) and Weigent-Hogan (12%) were the most commonly selected areas that respondents lived in. Thus, a majority of respondents from this study (both from in-person public meetings and the online questionnaire) lived on UWL’s campus, Onalaska, or within the

Weigent-Hogan District. The pie chart below shows the breakdown of combined demographics from the public meetings and online survey.



Recreation Participation

What recreation opportunities do you currently participate in at least once a year?

The next question asked was to determine what recreation opportunities respondents participate in at least once a year. 69 people responded to this question on the online survey, and this specific question was not asked in any of the public meetings or focus groups that were held. The most common responses were hiking (49), biking (45) and paddling sports (21). The bar graph below shows the frequency of each recreational activity that was selected by respondents as an activity they participate in at least once a year.

This question is a useful tool to gather insight on the thought behind decisions for respondents. Overall, the respondents of the online survey partake in hiking, biking, paddling, running, and walking the most frequently. Using this data in collaboration with recreational investment perceptions created the opportunity to choose informed decisions pertaining to the development of River Point District. Since the most frequently stated recreation activity was hiking, it will be important to take this data into account when creating trails and developing the space.

Compliment Surrounding Areas

We'd also like to know your thoughts on how this new recreational space can complement the areas in close proximity to River Point. How specifically can this new recreational space complement the following?

It was also deemed necessary to collect public input on how this new recreational space can complement the areas in close proximity to River Point District. This question was broken into four areas close to the new development, including Riverside Park, Downtown La Crosse, the Waterway Trail System, and Commercial/Residential Development. A discussion of the findings for each of the four areas is included below.

Riverside Park

With Riverside Park being so close in proximity to the new development, gathering input on this location was important. A total of 34 respondents provided their input on how the River Point District can complement Riverside Park. The most frequent response was *connecting the two recreational areas via trails and/or boardwalks*. The second most frequent response suggested *designing River Point District as an extension of Riverside Park*. These responses create the recommendation of connecting the new development to Riverside Park through paths that run along the river. These paths should be well lit, accessible to all, and bike friendly. Extending or duplicating the International Gardens along this path would also support community desires as one respondent stated, “Would love a seamless extension into the new park.” Another respondent suggests being mindful of duplicating amenities at each location by stating:

Don't create overlapping amenities. Love the connecting pedestrian bridge. Keep this area focused on foot traffic only with very minimal space to drive cars through. Riverside gets hectic with the amount of traffic mixed in with people recreating.

The table below shows the frequency of all emerging themes pertaining to community perceptions as to how River Point District can complement Riverside Park.

Riverside Park Response Themes Frequency Table	
Connecting the two via trails/boardwalks	14
An extension of the same, International Gardens	6
Connected only by bike/walking trails (avoiding car traffic that occurs in Riverside)	6
Offer more natural areas to explore	4
More parking	2
Avoid overlapping amenities	2
Accessibility	1
Mega Park!	1
Less Parking	1
Season-round access	1
Individual-based activity space	1

Downtown La Crosse

The second location on the survey asked respondents about the Downtown La Crosse area. This location had 30 respondents provide their input which ended up being similar to the above recommendations. Community members would prefer *clear, well-lit walking- and biking-specific paths connecting Downtown La Crosse to River Point District*. Several themes emerged from the responses to this question which are included in the table below.

Downtown La Crosse Response Themes Frequency Table	
Lighted, clear access via walking/biking-specific paths connecting	11
Temporary Summer Retail (Pedestrian Mall, Eclectic Food Trucks)	2
More Outdoor Seating	2
Expansion, Cohesive Space	1
Add to value of downtown while spreading out favored spaces	1
Add thoughtful businesses that downtown doesn't have	1
Live event space	1
More food choices	1
Free day docks/kayak launch	1
Accessible	1
Space for Relaxation	1

Waterway Trail System

The Waterway Trail System received less responses with input than the first two locations with 26 total entries. The most frequently mentioned theme for this location discussed *accessible paddling launches*. Kayak and canoe launches were a reoccurring theme throughout the entirety of data analysis. The table below shows all of the emerging themes and their frequency for the input on River Point District complementing the Waterway Trail System.

Waterway Trail System Response Themes Frequency Table	
Paddling launches	6

South side connection to the local bike paths	4
Fishing areas	2
Nature Viewing	2
Connect to Marsh Trail	2
Good lighting/accessible	2
Benches	1
New destination on the trail system	1
More ways to explore the water	1
Ice skating in the winter	1
Off road biking and walking	1

Commercial/Residential Development

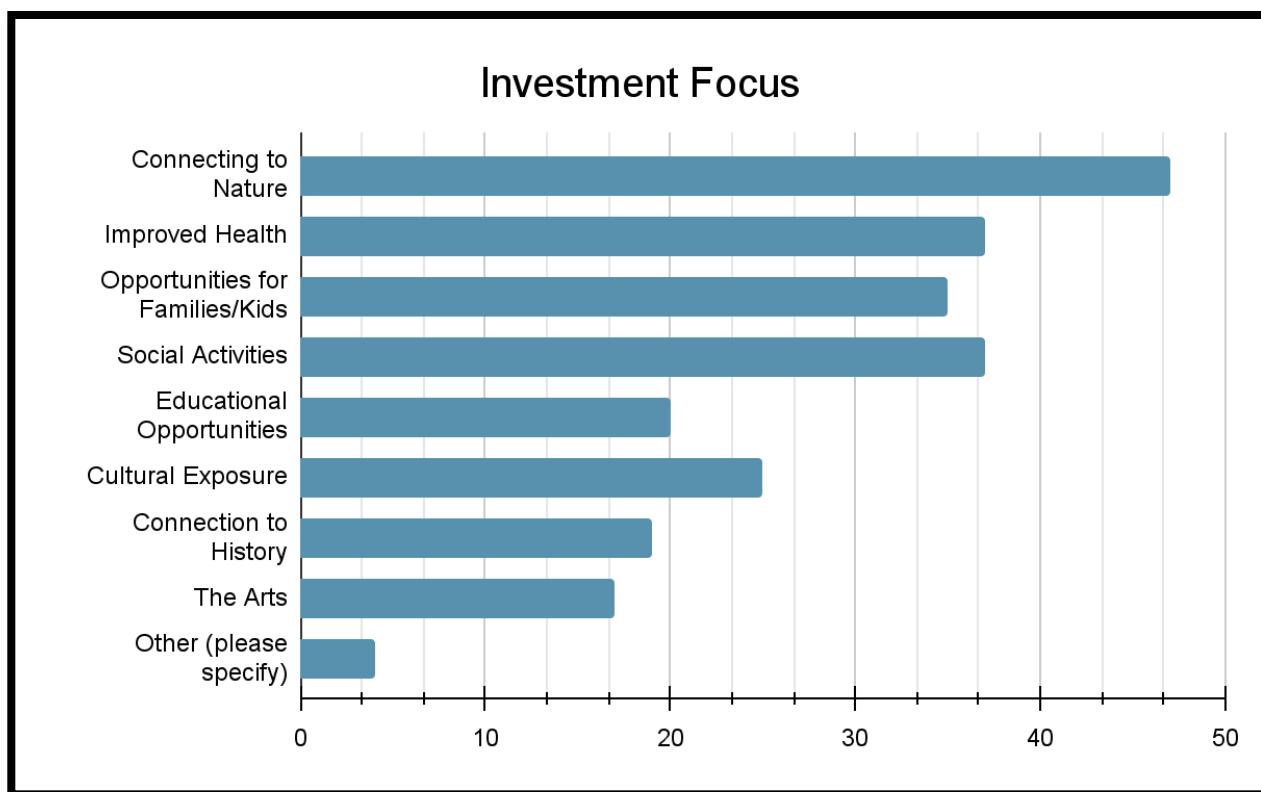
The final location discussed within this question pertained to the commercial and residential development surrounding River Point District. The most frequent responses to this location include *affordable apartment buildings* and *incorporating dining/retail*. Respondents also emphasized the importance of *green/open space* and *underdevelopment*. One respondent stated, “Green space is a highly desirable neighbor.” The table below shows all of the emerging themes and frequencies of mentioning for commercial and residential development.

Commercial/Residential Development Response Themes Frequency Table	
Affordable Apartment Buildings	7
Commercial Dining/Retail	6
Open Space	5
Easily Walkable/bikeable	3
Year-Round Markets and Local Goods	3
Parking (underground?)	2
Dense	1
Grocery Store/Shop	1
Entertainment	1
Residential Neighborhood	1
Casino	1
Open to Public	1
Cultural Center	1
Accessible	1

Investment Focus

As you think about the development of this new recreational space, what do you believe should be the focus of recreational investment here? (Select all that apply)

The investment focus question was included in the online survey to determine what respondents believe should be the focus of recreational investment within the River Point District Development. A total of 59 respondents answered this question, and of the options listed on the survey *connecting to nature* was the most frequently selected choice. Creating space for *social activities*, specifically *independently organized social gatherings* was the second most frequent selection and focusing on *improved health* was the third-most popular selection. Additional components of investment were discussed which are shown in the bar graph below.



From gathering this data, the class recommends creating a quaint space for people to individually connect with nature and the river. Creating space for individually organized social gatherings will encourage the local community to utilize and support the space. To offer this experience, be mindful of offering general, inexpensive opportunities for families and kids, including well-lit walking/biking paths, playgrounds, and access to the environment. Finally, ensuring the development is *pet-friendly* and *involving local cultural organizations* in the planning process will be essential to ensure post-development success.

Value Added

Are there any groups in the La Crosse area community you think could add value to the development of the River Point recreation areas? If so, explain how and/or why.

Another question included on the online survey asked the respondents to note any groups/organizations in the La Crosse community that they believe could add value to the development of the River Point District. For this question, 39 people responded with organizations they believe could be beneficial to the development. From the long list of potential organizations/groups to include (as shown in the table below), four specific groups were commonly repeated throughout the responses, including the Outdoor Recreation Alliance (ORA), Ho-Chunk Nation, La Crosse natives and Indigenous residents, and the Wisconsin's Department of Natural Resources (DNR).

List of Groups That Could Add Value to the Development	
• Hope Restores • La Crosse Ecoscapes • Three Sixty Realty • Friends Group • Wiscorp • Ducks Unlimited • More Communal Groups • Indigenous People's Group • Lower Northside and Depot Neighborhood Association • River City Running Club • Outdoors People • Rotary Club • City of La Crosse Arts Board • Viterbo University • BIPOC • Beer by Bike Brigade	• ORA • Native Americans and Native La Crosse Residents • Ho Chunk Nation • DNR • Myrick Park/The Nature Center • DNR • Pettibone Beach • Local Business Owners • Food Trucks • Hmong Cultural Center • La Crosse Community Theater & Pump House • UWL Rec Sports • La Crosse Community Foundation • Dahl • La Crosse Area Transit Advocates

The question also asked respondents to explain the reasoning behind their thought process of including local organizations/groups in the planning process. Reasonings noted for including the most frequently mentioned organizations/groups are as follows:

Outdoor Recreation Alliance

- "Have connections"
 - "Great insights into connecting the community to the outdoors"

- “Has experience developing and building outdoor community recreation space”
- “They are the leader in outdoor recreation for our community”
- “By providing volunteer time and a steady user base”
- “No brainer”
- “Help drive the focus on community getting outside and for getting everyone”

Indigenous Residents/Ho-Chunk Nation

- “Both have ties to the area and have good ideas of what they might like”
- “This area is land taken from them by the US government in treaties that were designed to remove them from their land, often by force and with violence; should consult on all historical content.”

Department of Natural Resources

- “Educational posters”
- “Murals of local ecology”
- Including Native Species

Although each theme did not have reasonings accompanied with them, many did which are listed in the table below.

Groups to Incorporate (With Reasonings)	
La Crosse Community Foundation	• Finding funding to do the extraordinary • Environmental and equitable design
Native Americans and Native La Crosse Residents	• Both have ties to the area and have good ideas of what they might like
DNR	• Educational posters • Murals of local ecology
Myrick Park/The Nature Center	• Educational purposes
Pettibone Beach	• Proximity
Dahl	• Funding
La Crosse Area Transit Advocates	• Ensure correct ecological species are picked
Beer by Bike Brigade	• They bring the fun
Ho Chunk Nation	• This area is land taken from them by the US government in treaties that were designed to remove them from their land, often by force and with violence; should consult on all historical content.
Hope Restores	• Inclusion

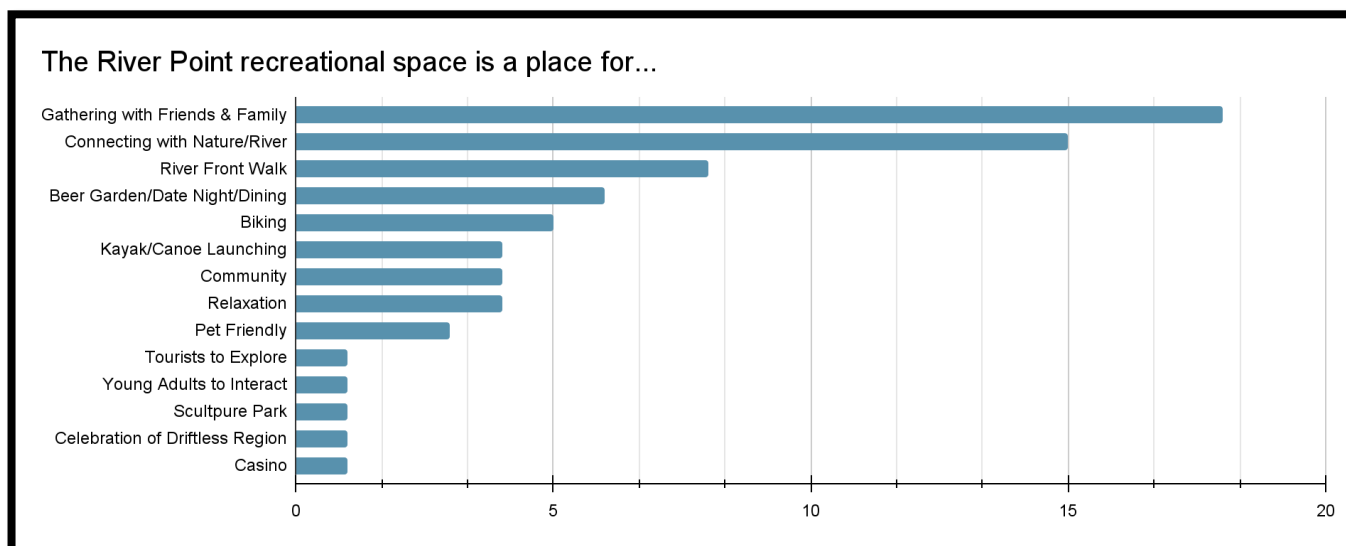
After receiving this information, the class was able to formulate a set of recommendations specifically pertaining to which local organizations may be beneficial to involve in the planning process for the development of River Point District. The first recommendation is to include the ORA in both the planning process and post-development. ORA has many connections within the community and to the outdoors, so it may be a good place to source users and spread the word once River Point District is established. ORA also has a following on social media platforms which may further benefit advertisement and marketing. Additionally, the community showed great interest in involving indigenous residents and local organizations in the planning process to ensure the cultural component of developing the land is accomplished. Finally, to be mindful of environmental sustainability and specie selection, involvement of the DNR and the Nature Center at Myrick Park may be supplemental. As it is important for the public to be involved in the planning process of River Point District, it will be important to incorporate local businesses and organizations throughout the process as well.

Vision

Overall, what would be your vision for this new recreational space? If you were to visit this park in 5 years, or tell others about it, how would you describe it? Complete the following sentence.

The River Point recreational space is a place for _____.

The online survey also included a question asking respondents to complete the following sentence, “The River Point recreational space is a place for _____.” This question was designed to determine public perceptions of the intended use of River Point District. A total of 45 people supplied their answers to this question which was very valuable in determining community perceptions. Of the 45 responses, several themes emerged from the data. The top five emerging themes for the vision of River Point District includes, 1. *gathering with friends and family*, 2. *connecting with nature/the river*, 3. *riverfront walk*, 4. *beer garden/date night/dining*, and 5. *biking*, respectively. The following bar graph shows the frequency of emerging themes for the vision of River Point District.



Final Comments

Is there anything else you would like to say regarding the development of River Point District?

Finally, the end of the online questionnaire offered a space for respondents to leave any final comments and notes regarding the development of River Point District. A total of 35 people responded to this final question in the survey. Of these responses, the most frequent responses referred to excitement and expressing gratitude. The frequency table below shows the emerging themes of final comments and the frequency of each theme.

Final Comments Frequency Table	
Excited for development and more river access	8
Thank you	4
New opportunities	2
Happy about development beginning	2
Worry of boat launches, marinas, and long-term flooding	2
Simplicity	2
Parking	2
Homeless population	1
Inclusivity and Accessibility	1
Pet Friendly	1
Mindful to Sustainability	1

Discussion of Conflicts

Throughout this project, the conflicts that were faced included issues with public meeting marketing/advertisement, population representation and sample size, improper identification of valuable stakeholders, and conflicting activities desired for the community.

This class determined that the public meeting marketing strategy led to poor data collection. Since the students did not market well in advance for these meetings, the meetings struggled to record data from the public as reflected in public meeting response rates. The REC351 students found that holding one public meeting in a busy public setting, such as the UWL Student Union, equated to a higher response rate, therefore gathering information from a larger group of people.

During the first three meetings, treacherous and unpleasant weather conditions may have contributed to low participation rates. Additionally, people lacking a means to access public meetings or without technological devices would not have had the opportunity to participate in the survey. Therefore, there was not a fully accessible distribution of the survey. Additionally, when gathering public input on recreational opportunities funding often remains a limitation on development. Several of the recreational ideas brought forth, such as the marina, will cost a large sum of money to develop and the funding of the project is still undetermined.

Furthermore, our lack of participation in our public meetings led to an underrepresentation of the La Crosse community. There was an insufficient number of participants to generalize the data collected for the entire population of La Crosse. There were a total of 121 in-person and online participants and the population of La Crosse (as of July 1, 2021) is 52,690 (United States Census Bureau, 2021). To successfully generalize the data collected to the city of La Crosse, with a 5% margin of error, there would have needed to be 382 participants' responses collected. The overall response rate reflects a small sample size which is a limitation when attempting to represent the entire city.

Based on the collected data from the online survey, the public (n=39) listed other local organizations that would be valuable to the development of this project. The top four groups identified by the public were: Outdoor Recreation Alliance (ORA), Native Americans and Native La Crosse Residents, Ho Chunk Nation, and the DNR. While this was valuable information to receive, this showed that the focus group stakeholders identified by the class at the beginning of

the semester did not align with the public's opinion. This causes a conflict because there is a lack of data collected from seemingly valuable local organizations.

Finally, a conflict was found between some of the interests and developments the public would like to see within this new park. One of these examples would be kayaking and fishing. Both of these activities were very popular according to the data, however both activities can potentially affect the other in a negative way causing a negative interrelationship. A similar relationship may exist between community members preferring hiking trails and community members who would like to see more biking trails. Both of these activities may potentially conflict each other in some way or will likely interact with one another.

When addressing these conflicts with the limitations of the land, several of the problems expressed by community members were able to resolve themselves. For instance, the location of the River Point District development naturally lands on a flood plain, thus inhibiting any permanent buildings or commercial businesses to be constructed. The flood plain also provides reassurance for the concerns of the homeless population residing there for long periods of time. Secondly, funding is another limitation of the space.

Recommendations

The team of researchers at the University of Wisconsin-La Crosse analyzed the data derived from several different public engagement meetings and online surveys provided to the La Crosse area public. Using the public input data gathered, general recommendations regarding recreation opportunities in the River Point Park District were formed. The following recommendations are intended to enhance overall recreational use and well-being in the La Crosse area.

From the research discussions, the following three themes regarding public opinions were evident:

- Trails
- Water Access
- Sustainable Design

The public is interested in the creation of trails that connect to existing trails in parks, such as Copeland and Riverside Park. These trails should be fully accessible to all user groups and support multiple forms of recreation. The public wants to fully immerse themselves in nature

while also having the opportunity to safely recreate. For the trails to be fully accessible, they should be paved. In addition to the paved nature of the trails, trails should also be wide enough to support a wide range of recreational activities. If the River Point District paved trail system connects to Copeland and Riverside, that will allow for a fully accessible system of parks to form. Not only will this increase the amount of overall participation within the La Crosse Parks and Recreation facilities, but it will allow for a wider range of people with differing abilities to recreate in the spaces. Given that the public wants to see greenspace more utilized, the construction of trails should be done in a manner that takes as little from the land as possible. This can be done through the creation of a compensation system. For every yard that is taken for trail use, a yard of natural space and habitation should be implemented within the park. This may be challenging, but as one of the key points made by the public was to leave the land as natural as possible it would be a great place to start the conservation process.

Regarding water accessibility, the La Crosse residents would like to see a marina developed somewhere to dock and launch boats, kayaks, canoes, and more. This space would provide affordable water equipment rental and storage. This includes kayaks, canoes, paddle boards, life jackets, etc. Not only would people with their boats be able to dock here, but those who need to rent a boat would also be able to access this space as well. This would allow for recreation opportunities to arise on the shore of the park as well as on the mainland.

Many elements can be considered to enhance and satisfy the sustainable aspect of infrastructure development. Cultural components should be considered when working to enhance the sustainable design of the park. By involving local groups such as the Ho-Chunk Nation, local natives, the Hmong Cultural Center, and Hope Restores, the sustainable infrastructure can be built with a basis of informational resources. Another factor that should be considered includes the financial resource base. Developers should first look to work with private/commercial contractors. Networking and fundraising should be done through local businesses, such as the Dahl Automotive Dealership. Finally, the environmental aspect of sustainable design should be at the forefront of the developers' plan. There should be a need to create a long-lasting design. The foundations for the park should be rooted in sustainable materials that will assist in increasing and benefiting the health of the surrounding landscape. This natural design can be enhanced through the implementation of native species and the consultation of local organizations such as the Myrick Nature Center and Wisconsin DNR.

With this information, the La Crosse Parks, Recreation, and Forestry Department and the River Point Park developers should plan to address the public's questions, concerns, and opinions. Any updates regarding the project should be relayed to the public and stakeholders immediately. Municipality and developers should also be transparent about how the space is being utilized to ensure community satisfaction. It will be vital for community partners, municipality, developers, and stakeholders to keep the community members involved throughout the entire development planning process to best fulfill duties of the Parks, Recreation, and Forestry Department. This involvement should consistently occur during development but should also continue post-development. The stakeholders previously discussed and future organizations to include will play an important role in the success of River Point District, and therefore, should remain involved.

Conclusion

Overall, the La Crosse community seems to have a common interest in the underdevelopment of the space. This means that they want to see fewer things built within the River Point District, and more space to recreate, be creative, and have social gatherings within the park space. The public wants the space to remain as simple as possible, so they can enjoy the things they love, protect the environment, and preserve the space for future generations to enjoy. The public is interested in connecting existing trails and parks with the new park. This will allow community members to experience multiple different parks in one visit and, therefore, gain multiple different experiences. Finally, the public has an interest in having water access through a dock, marina, and boat launch. The REC351 students recommend that the La Crosse Parks, Recreation, and Forestry Department and River Point District project developers continue listening to recommendations from the public as they are reflective of direct desires. As mentioned previously, there will be an attached Excel spreadsheet that contains all of the raw data from the research and analysis, and it is encouraged to access the raw data for further elaboration on any thoughts discussed throughout this report.

Appendices

Appendix A

In-Person Survey

1. Where do you currently live?

A La Crosse Neighborhood (please specify)

- ☐ Bluffsideside
- ☐ Downtown
- ☐ Grandview-Emerson
- ☐ Hintgen
- ☐ Holy Trinity-Longfellow
- ☐ Logan Northside
- ☐ Lower Northside and Depot
- ☐ Powell-Poage-Hamilton
- ☐ Washburn
- ☐ Weigent-Hogan
- ☐ Springbrook-Clayton Johnson

Outside La Crosse (please specify)

- ☐ Holmen
- ☐ La Crescent
- ☐ Onalaska
- ☐ West Salem
- ☐ Other (please specify)

2. What recreation opportunities do you currently participate in at least once a year?
3. Are there any groups in the La Crosse area community you think could add value to the development of the River Point recreational areas? If so, explain how and/or why.
4. After having visited the stations, is there anything else you would like to say regarding the development of the River Point District?

Appendix B

River Point District Recreational Opportunities Survey

Welcome to the River Point District Recreational Development Online Survey. This project is being completed by UWL Recreation Management Students in collaboration with La Crosse Parks, Recreation and Forestry Department to determine what recreational opportunities the community wants to see within the new River Point District. The following questions will pertain to what recreational opportunities you wish to see in the development, what your thoughts are on already proposed ideas, what amenities you want to see included that might not already exist in La Crosse, as well as any questions and concerns you have regarding the development.

We encourage you to answer each question to the best of your abilities, but it is OK to leave any questions unanswered as well. You can skip any questions or end your participation at any time.

UWL's Recreation Management Students and La Crosse Parks and Recreation would like to thank you for taking the time to share your valued input. If you have any questions, please contact Jim Flottmeyer.

Jim Flottmeyer

City of La Crosse Parks and Recreation

Parks, Forestry, Building and Grounds Project Specialist

flottmeyerj@cityoflacrosse.org

Q1. With this question, we would like you to note any recreation activities that you see fit and where you think those activities can be implemented. This doesn't need to be too detailed, and a general idea will suffice. Feel free to also describe why you placed the recreation activities where you did. The photos here are for a reference of the general area recreational opportunities will be developed in. The exact recreational space has not been finalized.

Please view the photos and add your ideas in the "response" section below.

What recreation opportunities would you want to see within this space?

Area North of the La Crosse River - La Crosse, Wisconsin



Q2. Below includes a map with existing recreation ideas for the River Point District. These are ideas that have been generated by a Master Plan created by a University of Wisconsin architecture student, and we would like your thoughts on these ideas. In this question, we are asking you to express your thoughts on these ideas.

Note: These recreation opportunities are ones that La Crosse may or may not already offer at other parks.

Please view the mapped activities below and elaborate on your thoughts in the "response" section of this question.



What are your thoughts regarding the following proposed recreational development ideas for River Point District? Type your thoughts in the box below each recreational activity you want to comment on.

1. Launch Ramp
2. Marina
3. Beer garden
4. Splash pad
5. Performance/event
6. Cultural & ecological
7. Amphitheater (designed to flood)
8. Lookout
9. Ziplining
10. Educational
11. Raised boardwalk
12. Interactive Sculpture & Park
13. Other things you see here

Q3. What recreational amenities do you think the La Crosse area is missing that you would like to see in River Point Park District? If you believe a recreational amenity is missing that you would like to see somewhere other than River Point, please specify that.

Q4. We would also like to know your thoughts on how this new recreational space can compliment the areas in close proximity to River Point. How specifically can this new recreational space complement the follow?

1. Riverside Park
 2. Downtown La Crosse
 3. The waterway trail system
 4. The commercial/residential development of River Point District
-

Q5. As you think about the development of this new recreational space, what do you believe should be the focus of recreational investment here? (Select all that apply)

1. Improved health
2. Social activities
3. Connecting to nature
4. Educational opportunities
5. Cultural exposure
6. Opportunities for families/kids
7. Connection to history
8. The arts
9. Other (please specify)

Q6. Overall, what would be your vision for this new recreational space? If you were to visit this park in 5 years, or tell others about it, how would you describe it? Complete the following sentence. The River Point recreational space is a place for _____.

Q7. This question is primarily to identify if you, as an individual, have any questions or concerns about the recreational development of the River Point District. As you can see below, we have included a map of the land that will be developed.

If you have any questions or concerns, please note them in the response section of this question.

What concerns do you have regarding the recreational development of this land?

Area North of the La Crosse River - La Crosse, Wisconsin



We have just a few final questions to wrap up this survey.

Q8. Where do you currently live?

A La Crosse Neighborhood (please specify)

- ☐ Bluffside
- ☐ Downtown
- ☐ Grandview-Emerson
- ☐ Hintgen
- ☐ Holy Trinity-Longfellow
- ☐ Logan Northside
- ☐ Lower Northside and Depot
- ☐ Powell-Poage-Hamilton
- ☐ Washburn
- ☐ Weigent-Hogan
- ☐ Springbrook-Clayton Johnson

Outside La Crosse (please specify)

- ☐ Holmen
- ☐ La Crescent
- ☐ Onalaska
- ☐ West Salem
- ☐ Other (please specify)

Q9. What recreation opportunities do you currently participate in at least once a year?

Q10. Are there any groups in the La Crosse area community you think could add value to the development of the River Point recreation areas? If so, explain how and/or why.

Q11. Is there anything else you would like to say regarding the development of River Point District?

References

U.S. Department of Commerce. (2021, July 1). *U.S. Census Bureau quickfacts: La Crosse City, Wisconsin*. United States Census Bureau - Quick Facts.
<https://www.census.gov/quickfacts/lacrossecitywisconsin>