



SUSTAINABILITY PROGRAMS

GROW GREEN



info session



orgs



activities

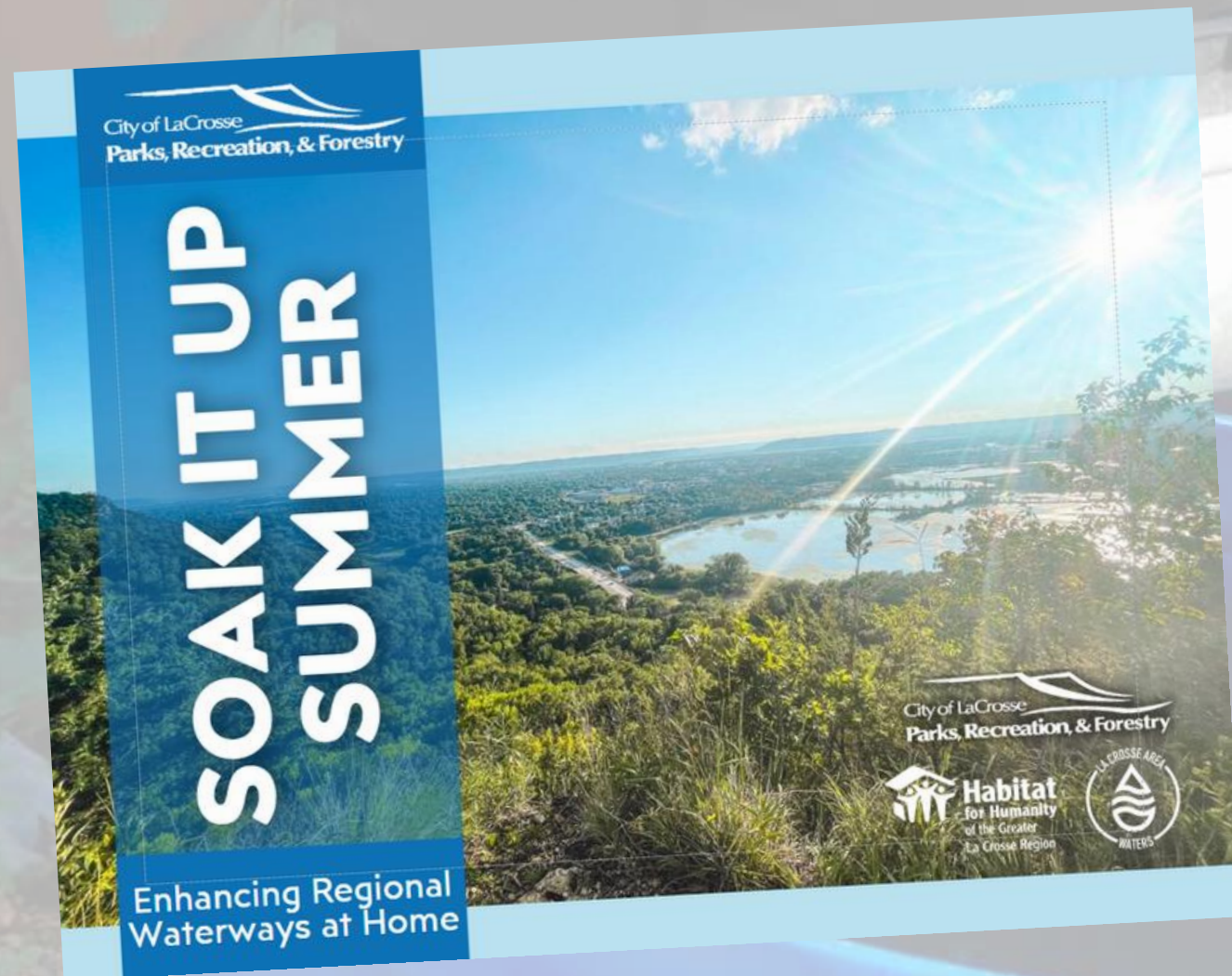


hands

on



SOAK IT UP



e



LEAF IT

LEAF IT



Improve soil and plant quality
Prevent weed growth
Insulate soil

Reduce leaf pick-up carbon emissions

I MULCH MY LEAVES



Want to join the Sustainable Initiative
or learn more?

Visit the City of La Crosse Sustainability page

City of LaCrosse
Parks, Recreation, & Forestry

SUSTAINABLE INITIATIVE



yard
compost

Lid with
locking latch

Large
Capacity

Clips connect
halves
together easily

2 doors for
easy access
to finished
compost

Air vents for
excellent air
flow

kitchen
compost



SALT SMART



ENTER TO WIN!



SALT SMART

A little goes a long way!

One 12 oz. cup of salt is enough to cover a 20' single lane driveway, or about 10 sidewalk squares!



20 FOOT DRIVEWAY



10 SIDEWALK SQUARES

One per household, please.

As the snow begins to fall, keep in mind these helpful tips when it comes to salting.

SHOVEL
fallen snow first



SCATTER
3 inches apart & evenly on surfaces



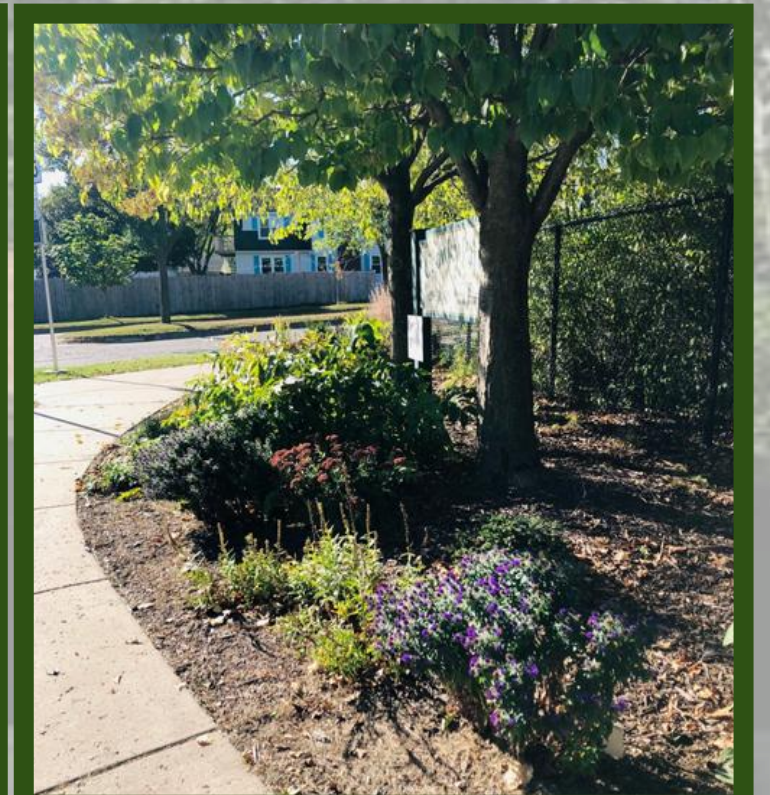
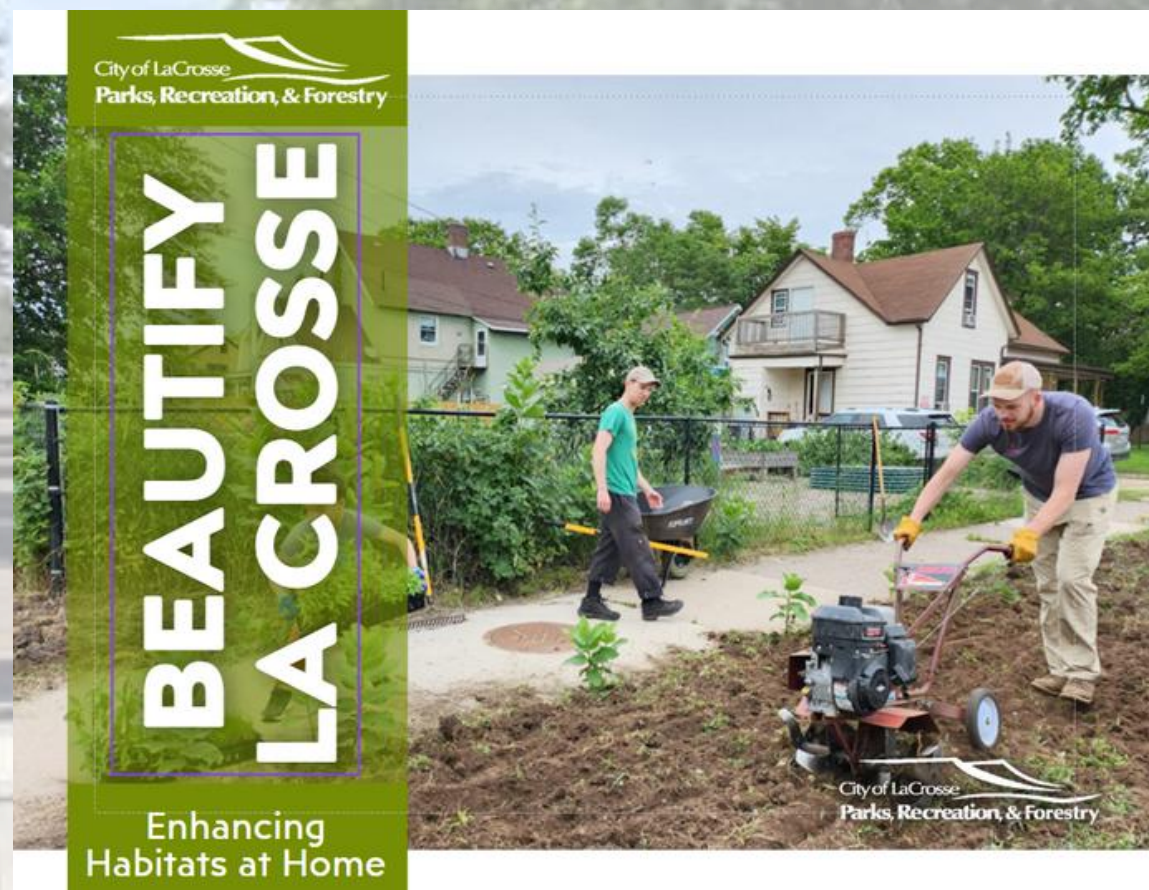
SWITCH
to sand below 15 degrees



SWEEP
up extra salt



BEAUTIFY LA CROSSE



E-NEWS



You are receiving this email because you have participated in a sustainability program with the City of La Crosse Parks, Recreation & Forestry in the past. We appreciate your continued interest in supporting responsible land use, water conservation and urban environmental health. Each season, we'll share program updates, resources, and events to help you support a more sustainable La Crosse. If you prefer not to receive these quarterly updates, you may unsubscribe at the bottom of this email. No hard feelings!

Monitor performance

May 7, 2025 - Jun 5, 2025 • Compared to audience averages • **Includes** Apple MPP

 Total sends
392
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 Open rate
59.8%
↑ 0.44%

 Click rate
6.0%
0%

 Unsubscribe rate
1.3%
0%

Upcoming Sustainability Events



Learn more about this event [here](#)



Stormwater Quick Facts

- **What is stormwater?** Stormwater runoff is rainwater or snowmelt that does not soak into the ground, but runs off land surfaces such as lawns, roofs, parking lots and roads and flows into the stormwater conveyance system to be delivered directly to rivers, lakes and streams.
- **What pollutes stormwater?** Rainwater, or stormwater, starts out as clean water. When rainwater or snow melt flows over the land surface, it can pick up anything on the ground surface, such as cigarette butts, litter, pet waste, oil, fertilizers and other chemicals, soil and other pollutants, that are then carried through the stormwater conveyance system and discharged into the local water ways untreated.
- **How can we prevent stormwater pollution?**
 - Install a rain barrel to divert runoff
 - Plant native vegetation to soak up rainwater
 - Redirect your downspouts to lawns and gardens
 - Participate in community clean-ups
 - Adopt your nearest storm drain! Learn more at: [Adopt-a-Drain - Wisconsin](#)
 - Everyone can participate – whether you rent, own or simply enjoy our green spaces and natural areas.