

Dear Park Board Members,

My name is Megan Lichtfuss, founder of 20s Girls Club. I am writing to formally request approval to host an event at Veterans Memorial Pool on Saturday, July 25, 2026 from 8:00am–10:00am, with event set-up beginning at 7:00am.

Contact Information

Megan Lichtfuss

920-843-0640

hello@20sgirlsclub.com

Organization Information

20s Girls Club

1302 Market St

La Crosse, WI 54601

20s Girls Club exists to encourage women in their 20s to live life to the fullest through intention and connection. We host quarterly events in La Crosse, Wisconsin centered around wellness, community, and meaningful experiences for young women. Past events and additional information can be found on social media at @20sgirlsclub.

Event Name

Pilates W/ The Girls Hosted by 20s Girls Club

Requested Facility

Veterans Memorial Pool

Preferred Event Date & Time

Saturday, July 25, 2026

Event Time: 8:00am–10:00am

Set-Up Begins: 7:00am

Event Description

We are hoping to host a wellness-centered community event that includes a Pilates class followed by open pool time and social connection opportunities. Our tentative schedule would include:

- 8:00am–9:00am — Pilates class led by a local instructor
- 9:00am–10:00am — Pool activities, socializing, refreshments, and community connection

We would appreciate learning more about the facility's capacity, including how many Pilates mats could reasonably fit within the concrete and grass areas surrounding the pool. We would also like permission to temporarily move pool chairs as needed for event setup.

Additional event features may include:

- DJ/music
- Goodie bag table
- Coffee or smoothie vendor
- Local wellness and food vendors

Our goal is to create a positive, welcoming environment focused on movement, wellness, and authentic community connection among women in the La Crosse area.

All attendees are required to sign liability waivers prior to participation.

Insurance Information

We understand that the City of La Crosse requires proof of comprehensive general liability insurance in the amount of not less than \$1,000,000 per occurrence for bodily injury, personal injury, and property damage, with the City of La Crosse listed as an additional insured in connection with the event. We are prepared to obtain and provide the required documentation upon approval of the request.

Thank you for your time and consideration. We appreciate the opportunity to potentially partner with the City of La Crosse to host this community-centered event and would be happy to answer any additional questions.