

## **PROJECT GOALS**

Greater La Crosse region.



Understand community safety issues, concerns, and problem spots



Identify and prioritize safety projects and policy recommendations



Develop an action plan to improve safety for all modes of transportation

## **STUDY TIMELINE**

- Fall 2025: We are here!
  - Review regional crash data to identify problem areas and understand crash trends

rolling, and taking transit. This plan will identify and prioritize projects, programs, and strategies to improve transportation safety for the people who live, work, and play in the

- Engage community members and gather feedback
- Winter 2025/2026:
  - Identify and prioritize locations for safety enhancements
  - Continue engagement efforts
- **Spring-Summer 2026:** Conceptual designs at priority locations and finalize recommendations
- Fall 2026: Develop Action Plan and Report
- **2026 and beyond:** Pursue grant and funding programs for project implementation

To learn more about the project visit our project website!

Scan the QR code or visit: arcq.is/PyjzD